

KES2023

KOREA ELECTRONICS SHOW

Shell Stand(Basic) Manual

2023.10.24 (Wed) – 10.27 (Fri) , COEX



SCHEDULE

List		Date	Remarks
Submission of Mandatory Forms		Sep 27, 2023 (Wed) 17:00	mkc@inaradesign.co.kr
Additional Item Ordering (Graphics, Furniture, etc.)		Oct 06, 2023 (Fri) 17:00	mkc@inaradesign.co.kr
Build-up	Hall A	Oct 21(Sat) ~ Oct 23(Mon) (08:00~20:00)	No exhibitors are allowed during the build-up period due to safety concerns.
	Hall B	Oct 22(Sun) ~ Oct 23(Mon) (08:00~20:00)	
Booth decoration (Display)	Hall A	Oct 23(Mon) (08:00~20:00)	Vehicles access to the venue will not be permitted after 15:00 on October 23, 2023.
	Hall B	Oct 23(Mon) (14:00~20:00)	
Power supply		Oct 23(Mon) (13:00 ~)	※ Depending on the situation, there might be delays.

SERVICES

■ Standard booth constructor

※ Overseas participants

Please contact us at the following email address for more information.

|취 나라디자인

nara

Vanessa Min

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Email_ mkc@inaradesign.co.kr

Skype ID_ min.vanessa

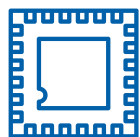


About booth graphics

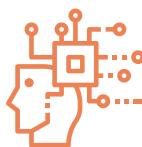


About booth options

1Booth Color



전자부품소재관
Electronic parts / materials



테크솔루션관
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Smart Living



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Future Promising Industry

1Booth A Type (Standard Booth)



Perspective

Booth Particulars		
1.Booth structure	W: 3m X D: 2.5m X H: 3m(wood wall)	1set
2.Fascia lighting box	Company name / W: 1.7m X H: 0.4m	1pc
3.Wall side sign(Lighting pillar)	Per company(Graphic printing)	2set
4.Information desk	Info. desk(block system)+Bar stool	1set
5.Spot light	Arm spot (10w)	4pc
6.Power socket	220V / 2Holes	1pc
7.Flooring(Pytex)	Fire resistant A-class W: 3m X D: 3m	9m'
8.Electric power	220V (Single-phase)	1Kw

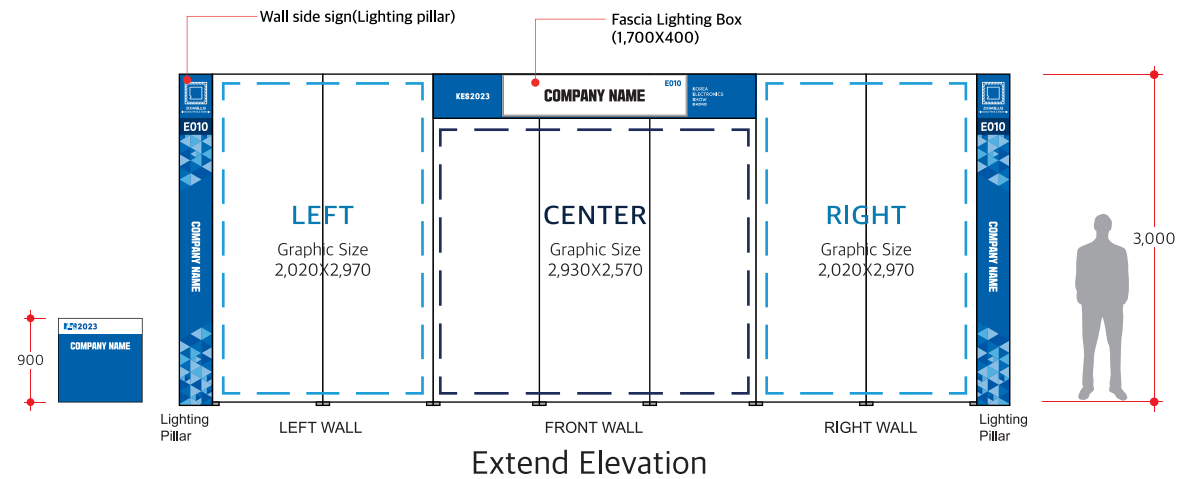
Information Set



Block Information Desk
Size : 900x400x900(H)



Bar Stool(White)



1Booth B Type (Conner Booth)



Perspective

Booth Particulars		
1.Booth structure	W: 3m X D: 2.5m X H: 3m(wood wall)	1set
2.Fascia lighting box	Company name / W: 1.7m X H: 0.4m	1pc
3.Wall side sign(Lighting pillar)	Per company(Graphic printing)	1set
4.Information desk	Info. desk(block system)+Bar stool	1set
5.Spot light	Arm spot (10w)	4pc
6.Power socket	220V / 2Holes	1pc
7.Flooring(Pytex)	Fire resistant A-class W: 3m X D: 3m	9m ²
8.Electric power	220V (Single-phase)	1Kw
9.Booth number sign	Per company (Graphic printing)	1set

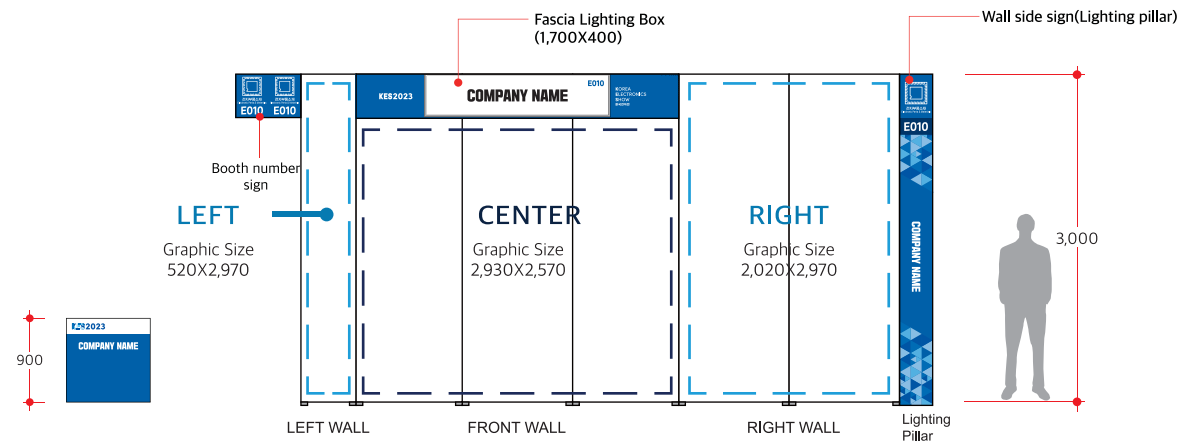
Information Set



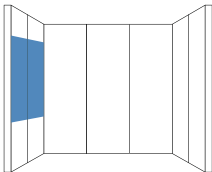
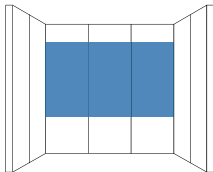
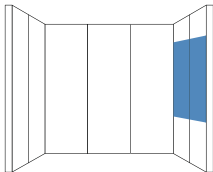
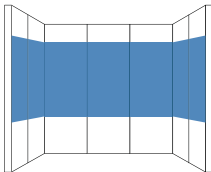
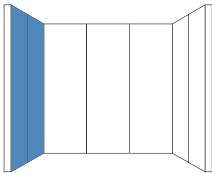
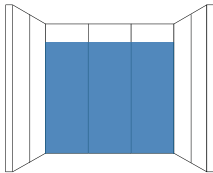
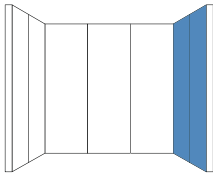
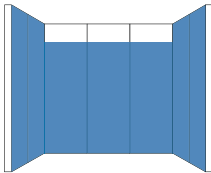
Block Information Desk
Size : 900x400x900(H)



Bar Stool(White)

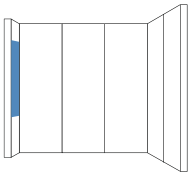
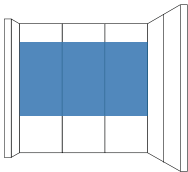
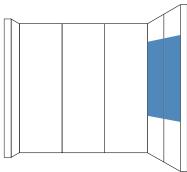
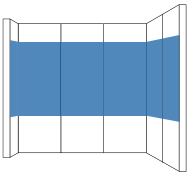
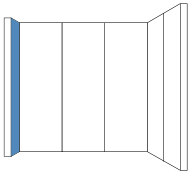
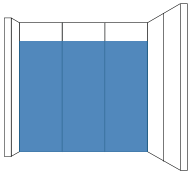
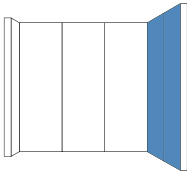
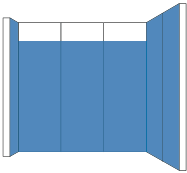


1Booth A Type Graphic option

HEIGHT	LEFT	CENTER	RIGHT	FULL
1.5M(H)	1 GRAPHIC SIZE 2,020 X 1,500mm  PRINT/ INSTALLATION \$ 120	2 GRAPHIC SIZE 2,930 X 1,500MM  PRINT/ INSTALLATION \$ 180	3 GRAPHIC SIZE 2,020 X 1,500MM  PRINT/ INSTALLATION \$ 120	4 GRAPHIC SIZE 6,970 X 1,500MM  PRINT/ INSTALLATION \$ 420
3M(H)	5 GRAPHIC SIZE 2,020 X 2,970MM  PRINT/ INSTALLATION \$ 240	6 GRAPHIC SIZE 2,930 X 2,570MM  PRINT/ INSTALLATION \$ 320	7 GRAPHIC SIZE 2,020 X 2,970MM  PRINT/ INSTALLATION \$ 240	8 GRAPHIC SIZE 6,970 X 2,970MM  PRINT/ INSTALLATION \$ 800

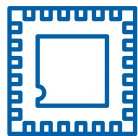
ADDITIONAL COSTS WILL BE INCURRED FOR THOSE OPTIONS.

1Booth B Type Graphic option

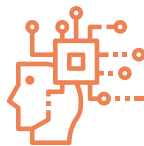
HEIGHT	LEFT	CENTER	RIGHT	FULL
1.5M(H)	1 GRAPHIC SIZE 520 X 1,500mm  PRINT/ INSTALLATION \$ 30	2 GRAPHIC SIZE 2,930 X 1,500mm  PRINT/ INSTALLATION \$ 180	3 GRAPHIC SIZE 2,020 X 1,500mm  PRINT/ INSTALLATION \$ 120	4 GRAPHIC SIZE 5,470 X 1,500mm  PRINT/ INSTALLATION \$ 330
3M(H)	5 GRAPHIC SIZE 520 X 2,970mm  PRINT/ INSTALLATION \$ 60	6 GRAPHIC SIZE 2,930 X 2,970mm  PRINT/ INSTALLATION \$ 320	7 GRAPHIC SIZE 2,020 X 2,970mm  PRINT/ INSTALLATION \$ 240	8 GRAPHIC SIZE 5,470 X 2,970mm  PRINT/ INSTALLATION \$ 620

ADDITIONAL COSTS WILL BE INCURRED FOR THOSE OPTIONS.

2Booth Color



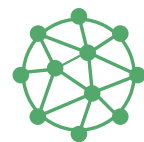
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Tech / Solutions



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2Booth A Type (Standard Booth)



Perspective

Booth Particulars		
1.Booth structure	W: 6m X D: 2.5m X H: 3m(wood wall)	1set
2.Fascia lighting box	Company name / W: 1.7m X H: 0.4m	1pc
3.Wall side sign(Lighting pillar)	Per company(Graphic printing)	2set
4.Information desk	Info. desk(block system)+Bar stool	1set
5.Spot light	Arm spot (10w)	6pc
6.Power socket	220V / 2Holes	2pc
7.Flooring(Pytex)	Fire resistant A-class W: 6m X D: 3m	18m ²
8.Electric power	220V (Single-phase)	2Kw

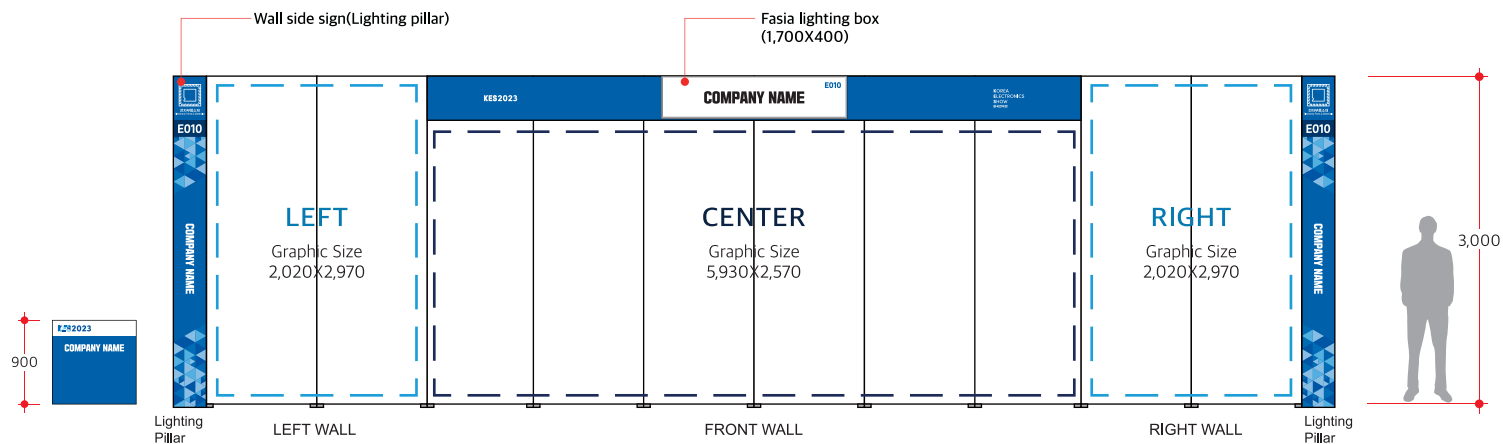
Information Set



Block Information Desk
Size : 900x400x900(H)

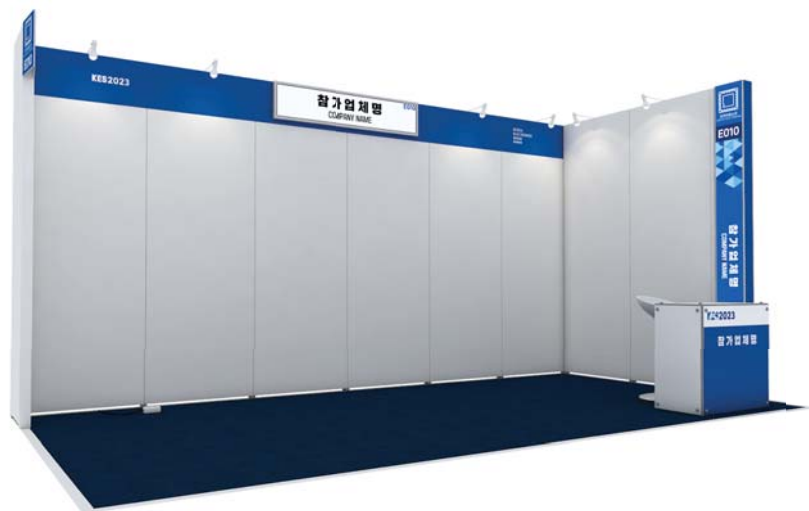


Bar stool(White)



Extend Elevation

2Booth B Type (Conner Booth)



Perspective

Booth Particulars		
1.Booth structure	W: 6m X D: 2.5m X H: 3m(wood wall)	1set
2.Fascia lighting box	Company name / W: 1.7m X H: 0.4m	1pc
3.Wall side sign(Lighting pillar)	Per company(Graphic printing)	1set
4.Information desk	Info. desk(block system)+Bar stool	1set
5.Spot light	Arm spot (10w)	6pc
6.Power socket	220V / 2Holes	2pc
7.Flooring(Pytex)	Fire resistant A-class W: 6m X D: 3m	18m'
8.Elctric power	220V (Single-phase)	2Kw
9.Booth number sign	Per company (Graphic printing)	1set

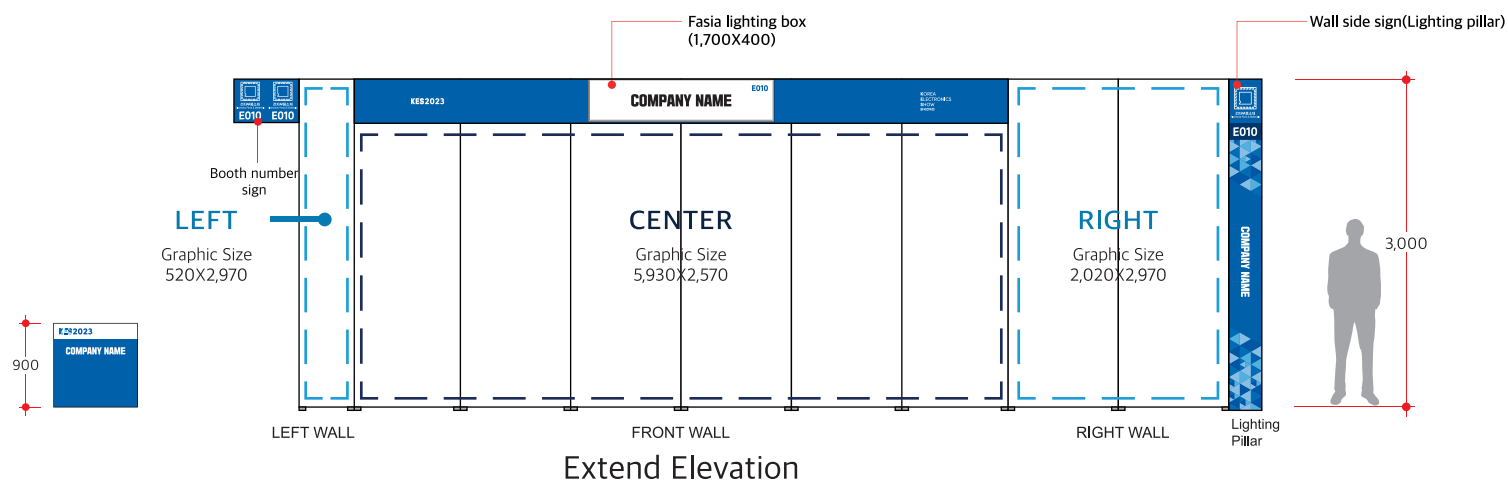
Information Set



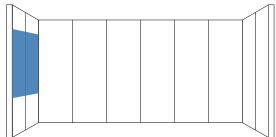
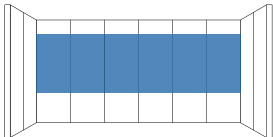
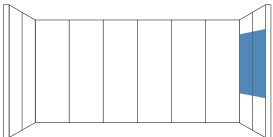
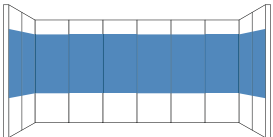
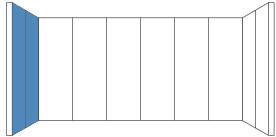
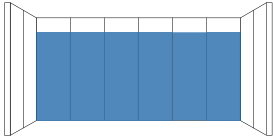
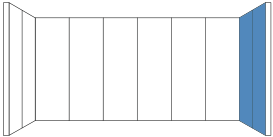
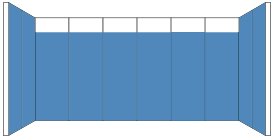
Block Information Desk
Size : 900x400x900(H)



Bar stool(White)

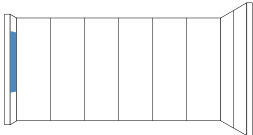
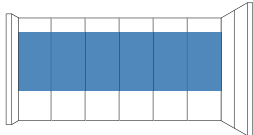
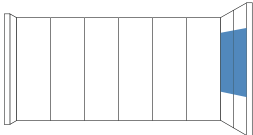
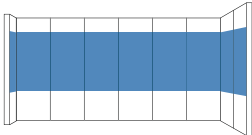
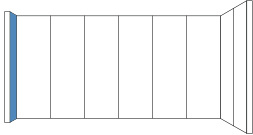
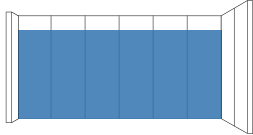
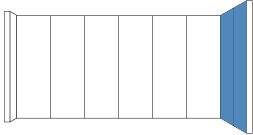
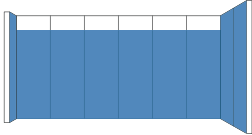


2Booth A Type Graphic option

HEIGHT	LEFT	CENTER	RIGHT	FULL
1.5M(H)	1 GRAPHIC SIZE 2,020 X 1,500mm  PRINT/ INSTALLATION \$ 120	2 GRAPHIC SIZE 5,930 X 1,500mm  PRINT/ INSTALLATION \$ 360	3 GRAPHIC SIZE 2,020 X 1,500mm  PRINT/ INSTALLATION \$ 120	4 GRAPHIC SIZE 9,970 X 1,500mm  PRINT/ INSTALLATION \$ 600
	5 GRAPHIC SIZE 2,020 X 2,970mm  PRINT/ INSTALLATION \$ 240	6 GRAPHIC SIZE 5,930 X 2,970mm  PRINT/ INSTALLATION \$ 630	7 GRAPHIC SIZE 2,020 X 2,970mm  PRINT/ INSTALLATION \$ 240	8 GRAPHIC SIZE 9,970 X 2,970mm  PRINT/ INSTALLATION \$ 1,110

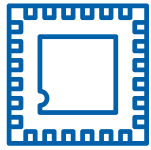
ADDITIONAL COSTS WILL BE INCURRED FOR THOSE OPTIONS.

2Booth B Type Graphic option

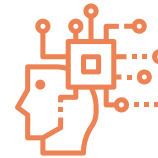
HEIGHT	LEFT	CENTER	RIGHT	FULL
1.5M(H)	1 GRAPHIC SIZE 520 X 1,500mm  PRINT/ INSTALLATION \$ 30	2 GRAPHIC SIZE 5,930 X 1,500mm  PRINT/ INSTALLATION \$ 360	3 GRAPHIC SIZE 2,020 X 1,500mm  PRINT/ INSTALLATION \$ 120	4 GRAPHIC SIZE 8,470 X 1,500mm  PRINT/ INSTALLATION \$ 510
	5 GRAPHIC SIZE 520 X 2,970mm  PRINT/ INSTALLATION \$ 60	6 GRAPHIC SIZE 5,930 X 2,970mm  PRINT/ INSTALLATION \$ 630	7 GRAPHIC SIZE 2,020 X 2,970mm  PRINT/ INSTALLATION \$ 240	8 GRAPHIC SIZE 8,470 X 2,970mm  PRINT/ INSTALLATION \$ 930

ADDITIONAL COSTS WILL BE INCURRED FOR THOSE OPTIONS.

3Booth Color



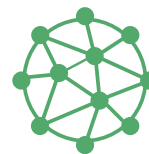
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3Booth A Type (Standard Booth)



Perspective

Booth Particulars		
1.Booth structure	W: 9m X D: 2.5m X H: 3m(wood wall)	1set
2.Fascia lighting box	Company name / W: 1.7m X H: 0.4m	1pc
3.Wall side sign(Lighting pillar)	Per company(Graphic printing)	2set
4.Information desk	Info. desk(block system)+Bar stool	1set
5.Spot light	Arm spot (10w)	8pc
6.Power socket	220V / 2Holes	3pc
7.Flooring(Pytex)	Fire resistant A-class W: 9m X D: 3m	27m ²
8.Elctric power	220V (Single-phase)	3Kw

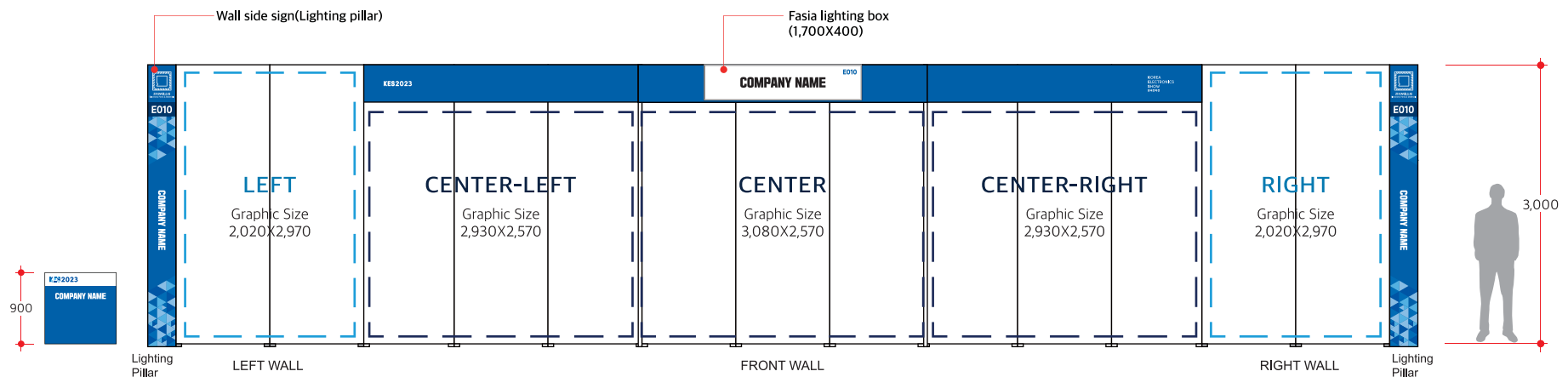
Information Set



Block Information Desk
Size : 900x400x900(H)



Bar stool(White)



Extend Elevation

3Booth B Type (Conner Booth)



Booth Particulars

1.Booth structure	W: 9m X D: 2.5m X H: 3m(wood wall)	1set
2.Fascia lighting box	Company name / W: 1.7m X H: 0.4m	1pc
3.Wall side sign(Lighting pillar)	Per company(Graphic printing)	1set
4.Information desk	Info. desk(block system)+Bar stool	1set
5.Spot light	Arm spot (10w)	8pc
6.Power socket	220V / 2Holes	3pc
7.Flooring(Pytex)	Fire resistant A-class W: 9m X D: 3m	27m'
8.Electric power	220V (Single-phase)	3Kw
9.Booth number sign	Per company (Graphic printing)	1set

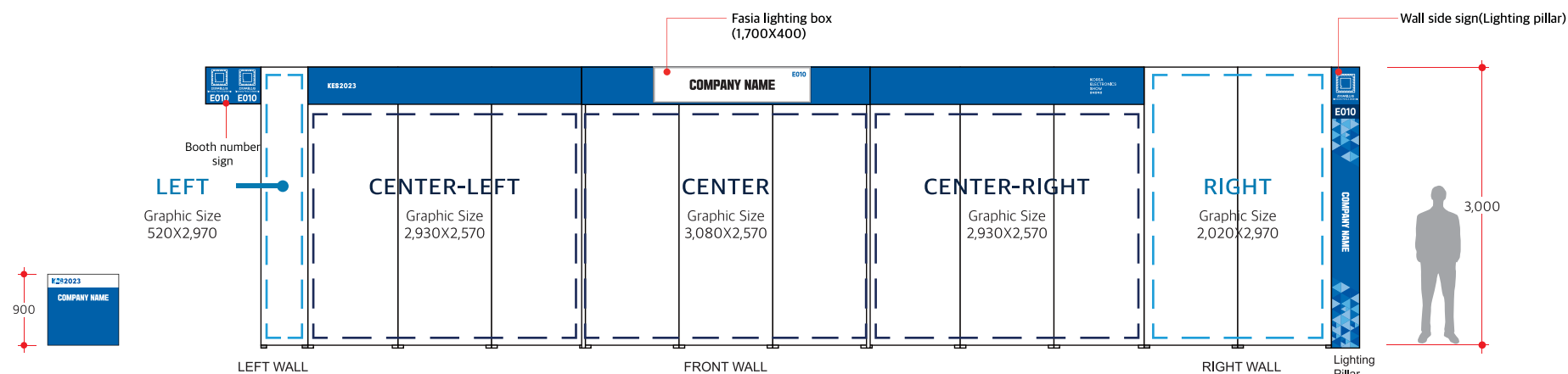
Information Set



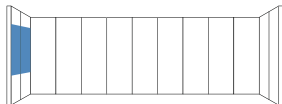
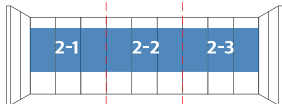
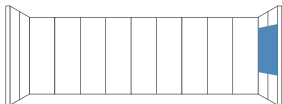
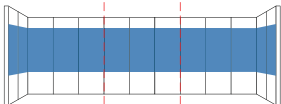
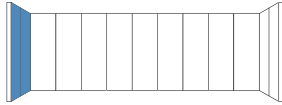
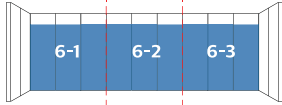
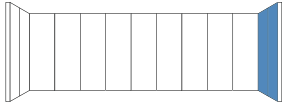
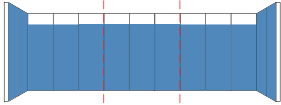
Block Information Desk
Size : 900x400x900(H)



Bar stool(White)

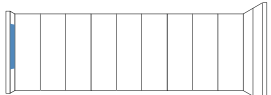
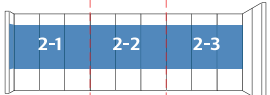
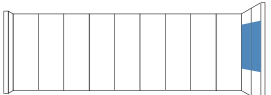
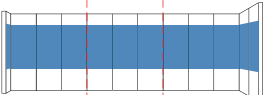
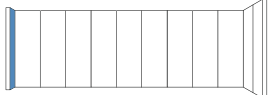
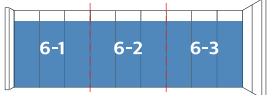
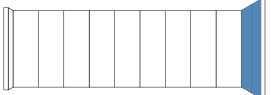
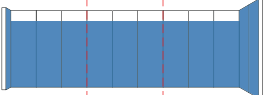


3Booth A Type Graphic option

HEIGHT	LEFT	CENTER	RIGHT	FULL
1.5M(H)	1 GRAPHIC SIZE 2,020 X 1,500mm  PRINT/ INSTALLATION \$ 120	2-1 GRAPHIC SIZE 2,930 X 1,500mm 2-2 GRAPHIC SIZE 3,080 X 1,500mm 2-3 GRAPHIC SIZE 2,930 X 1,500mm  2-1 PRINT/ INSTALLATION \$ 180 2-2 PRINT/ INSTALLATION \$ 190 2-3 PRINT/ INSTALLATION \$ 180	3 GRAPHIC SIZE 2,020 X 1,500mm  PRINT/ INSTALLATION \$ 120	4 GRAPHIC SIZE 12,980 X 1,500mm  PRINT/ INSTALLATION \$ 790
3M(H)	5 GRAPHIC SIZE 2,020 X 2,970mm  PRINT/ INSTALLATION \$ 240	6-1 GRAPHIC SIZE 2,930 X 2,570mm 6-2 GRAPHIC SIZE 3,080 X 2,570mm 6-3 GRAPHIC SIZE 2,930 X 2,570mm  2-1 PRINT/ INSTALLATION \$ 320 2-2 PRINT/ INSTALLATION \$ 330 2-3 PRINT/ INSTALLATION \$ 320	7 GRAPHIC SIZE 2,020 X 2,970mm  PRINT/ INSTALLATION \$ 240	8 GRAPHIC SIZE 12,980 X 2,970mm  PRINT/ INSTALLATION \$ 1,450

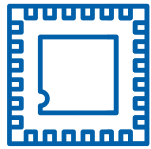
ADDITIONAL COSTS WILL BE INCURRED FOR THOSE OPTIONS.

3Booth B Type Graphic option

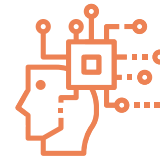
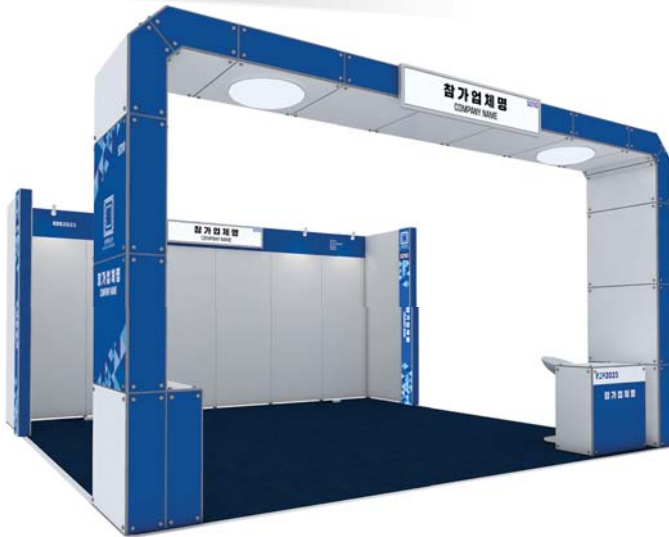
HEIGHT	LEFT	CENTER	RIGHT	FULL
1.5M(H)	1 GRAPHIC SIZE 520 X 1,500mm  PRINT/ INSTALLATION \$ 30	2-1 GRAPHIC SIZE 2,930 X 1,500mm 2-2 GRAPHIC SIZE 3,080 X 1,500mm 2-3 GRAPHIC SIZE 2,930 X 1,500mm  2-1 PRINT/ INSTALLATION \$ 180 2-2 PRINT/ INSTALLATION \$ 190 2-3 PRINT/ INSTALLATION \$ 180	3 GRAPHIC SIZE 2,020 X 1,500mm  PRINT/ INSTALLATION \$ 120	4 GRAPHIC SIZE 11,480 X 1,500mm  PRINT/ INSTALLATION \$ 700
3M(H)	5 GRAPHIC SIZE 520 X 2,970mm  PRINT/ INSTALLATION \$ 60	6-1 GRAPHIC SIZE 2,930 X 2,570mm 6-2 GRAPHIC SIZE 3,080 X 2,570mm 6-3 GRAPHIC SIZE 2,930 X 2,570mm  6-1 PRINT/ INSTALLATION \$ 320 6-2 PRINT/ INSTALLATION \$ 330 6-3 PRINT/ INSTALLATION \$ 320	7 GRAPHIC SIZE 2,020 X 2,970mm  PRINT/ INSTALLATION \$ 240	8 GRAPHIC SIZE 11,480 X 2,970mm  PRINT/ INSTALLATION \$ 1,270

ADDITIONAL COSTS WILL BE INCURRED FOR THOSE OPTIONS.

4Booth Color



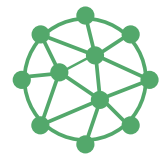
전자부품소재관
Electronic parts / materials



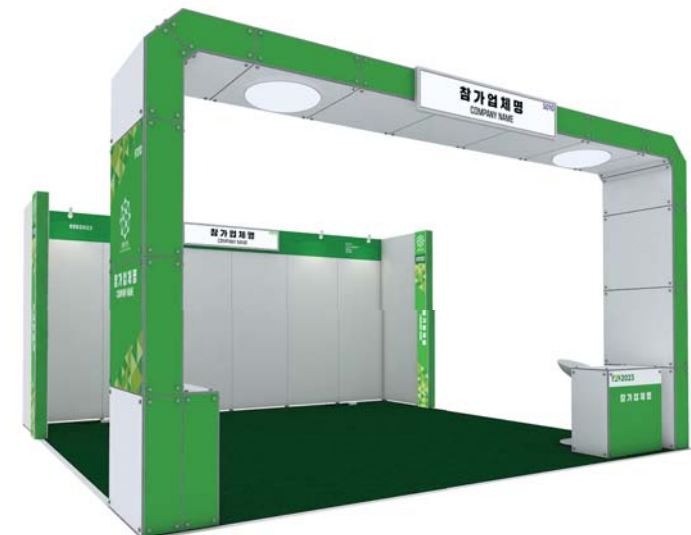
테크솔루션관
Tech / Solutions



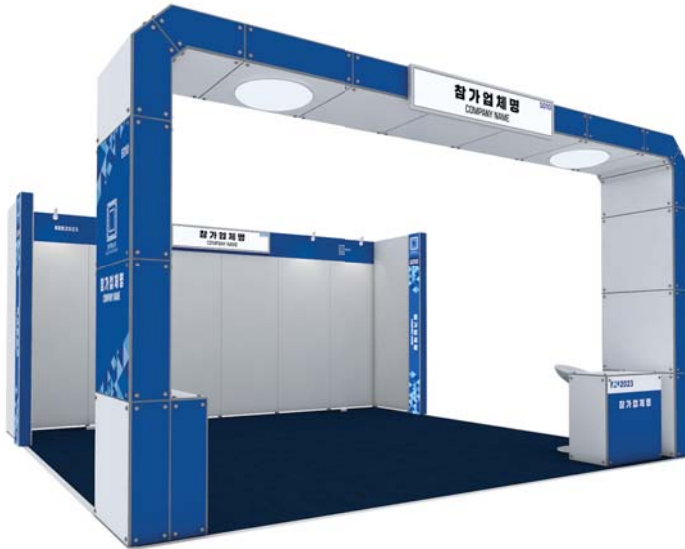
가전스마트홈관
Smart Living



융합신산업관
Future Promising Industry



4Booth (Standard Booth)



Perspective

Booth Particulars

1.Booth structure	W: 6m X D: 1.5m X H: 3m(wood wall)	1set
2.Fascia lighting box	Company name / W: 1.7m X H: 0.4m	1pc
3.Wall side sign(Lighting pillar)	Per company(Graphic printing)	2set
4.Information desk	Info, desk(block system)+Bar stool	1set
5.Spot light	Arm spot (10w)	4pc
6.Power socket	220V / 2Holes	4pc
7.Flooring(Pytex)	Fire resistant A-class W: 6m X D: 6m	36m'
8.Elctric power	220V (Single-phase)	4Kw
9.Block Gate	W: 6m X D: 0.9m X H: 3.46m	1set
9.Ceiling light	60w	2set

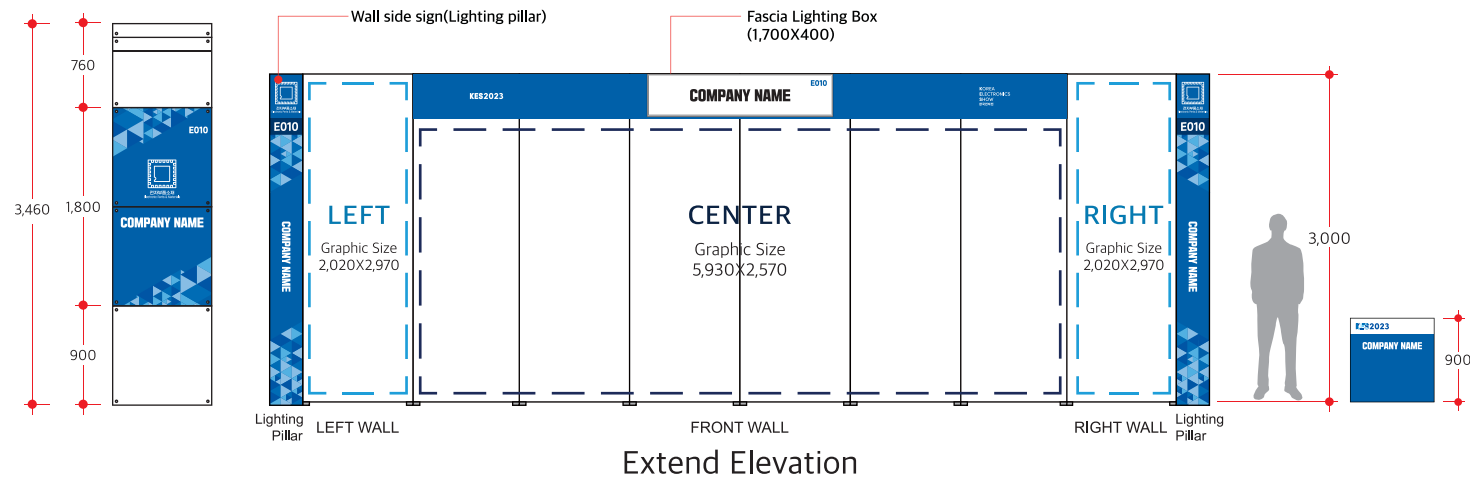
Information Set



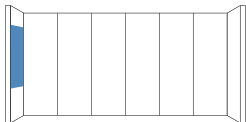
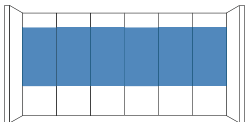
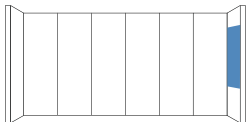
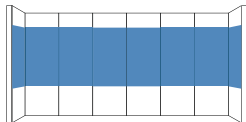
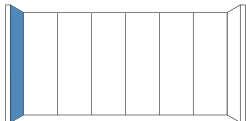
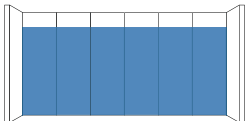
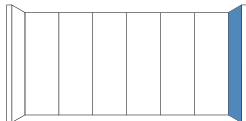
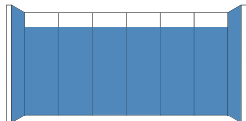
Block Information Desk
Size : 900x400x900(H)



Bar Stool(White)



4Booth Graphic option

HEIGHT	LEFT	CENTER	RIGHT	FULL
1.5M(H)	1 GRAPHIC SIZE 1,020 X 1,500mm  PRINT/ INSTALLATION \$ 60	2 GRAPHIC SIZE 5,930 X 1,500mm  PRINT/ INSTALLATION \$ 360	3 GRAPHIC SIZE 1,020 X 1,500mm  PRINT/ INSTALLATION \$ 60	4 GRAPHIC SIZE 7,970 X 1,500mm  PRINT/ INSTALLATION \$ 480
	5 GRAPHIC SIZE 1,020 X 2,970mm  PRINT/ INSTALLATION \$ 120	6 GRAPHIC SIZE 5,930 X 2,570mm  PRINT/ INSTALLATION \$ 630	7 GRAPHIC SIZE 1,020 X 2,970mm  PRINT/ INSTALLATION \$ 120	8 GRAPHIC SIZE 7,970 X 2,970mm  PRINT/ INSTALLATION \$ 870

ADDITIONAL COSTS WILL BE INCURRED FOR THOSE OPTIONS.

Display guide line

- Please read the booth instructions as required.

- In case of damage to the system panel, a restoration fee will be charged inevitably.
(Up to \$300 per panel)

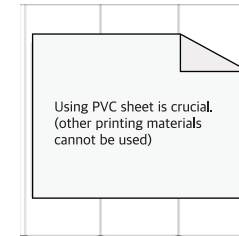
1

Adhesive printing (material: Adhesive PVC sheet)

→ It can be posted by paperhanger

PVC sheet is the printing material which is easy to remove.

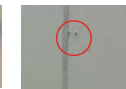
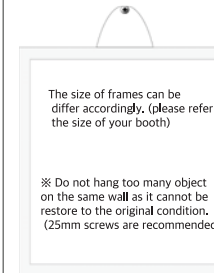
As other printing materials are not easy to remove,
using PVC sheet is essential.



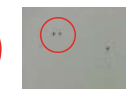
2

Frames or any items, need to be hung on the wall

→Exhibitors can self-build with screws
(the size must be up to 25mm) (No Nail)



Not on the joints area



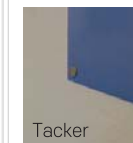
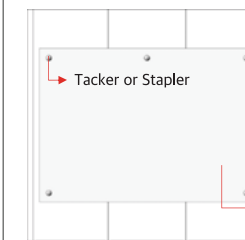
Not too many hangs on the same spot

3

Non-adhesive printing(banner, printouts etc.)

→ Exhibitor can be self-posted by tacker or stapler

※Staple must be removed after the show.



Tacker



Stapler

→ Tacker is better and easy to be used

4

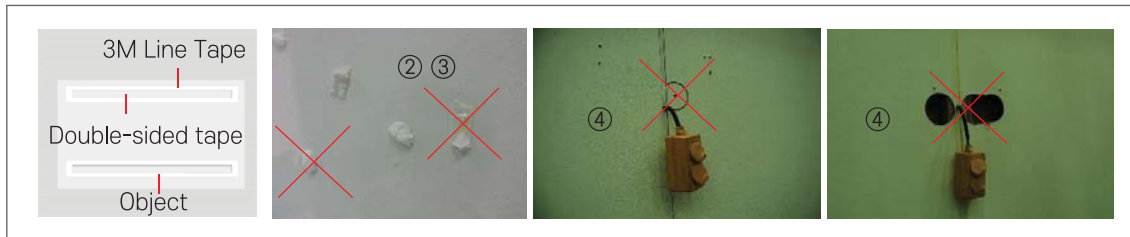
S ring, hanging rods or wire ring can be used to hang

→Exhibitors can self-hang items in the groove on the top of the wall by using wire rings.

(S ring and wire rings can be purchased at the hardware store)



Display guide line



① The construction material(wood wall) is a rental products which must be restore to the original condition after use

② Any superior adhesive strength product such as double-sided tape or super tape cannot be used.

(if you use a line tape from 3M company under the double-sided tape, it can be store to the original condition. Please use this method)

③ Any other high-strength adhesive such as glue gun or silicon are prohibited.

④ Any perforating actions except screw are prohibited.

⑤ if any damage occurs restoring fee will be charged.
(maximum \$315 per booth panel)

Wall-hanging TV installing methods

- Cables cannot be molded if you use laptop or any other electronics .
- This walls cannot be perforate for hiding cables or wires. It will be molded by wire molding rods with 3M Line tape

