

# 2015 Korea Electronics Show Standard Booth Manual



※ Booth constructor

Naradesign  
Co., Ltd.

Exhibition Design Team 1/ Haein Jeung, Senior Designer  
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Email \_ jhi04@inaradesign.co.kr



※ Specialized company for Graphic printing (adhesive PVC printing)

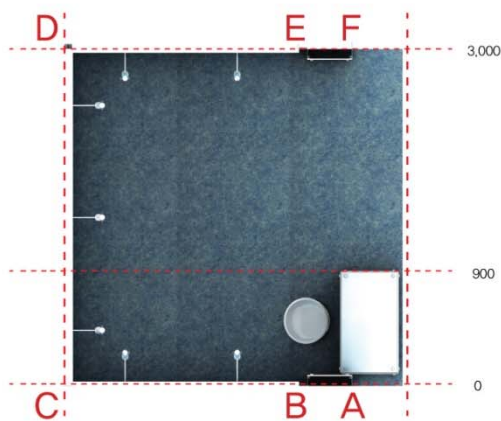
Miracle Design Tel. +82-2-325-1669 Fax. +82-2-325-2669 (webhard ID: miracledesign / PW: 1234)  
E-mail. mdizain@miracledesign.naveroffice.com

※ Specialized company for Graphic Designing

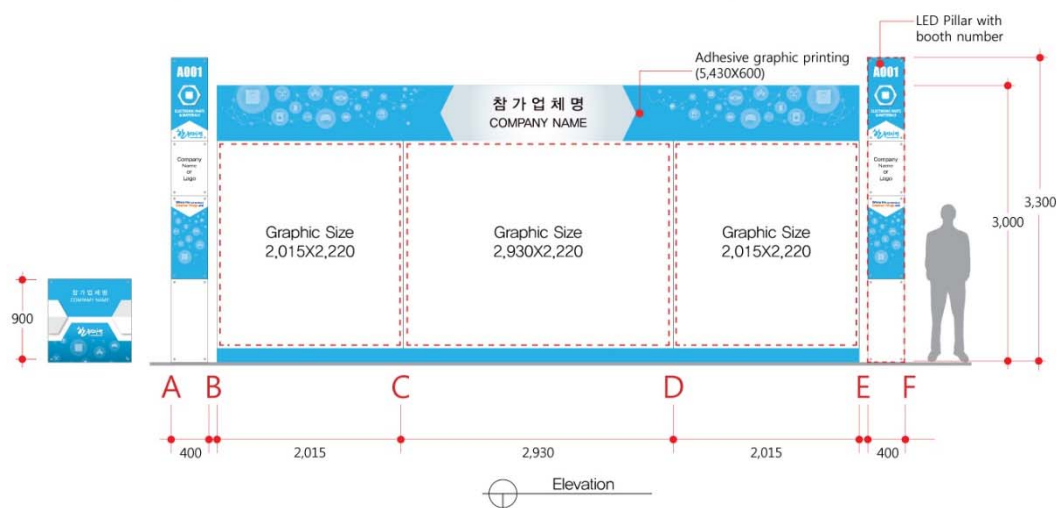
Design ADe Tel. +82 -70-8847-5719 Fax. +82-2-6937-1041 (webhard ID : titlecom / PW : 1213 )  
E-mail. young389@daum.net



 PERSPECTIVE VIEW



TOP VIEW



## Booth Specification

Booth structure	3m X 3m X 3m(H)	1set
Flooring(blue pytex)	Fire resistant A-class	9m <sup>2</sup>
Fascia Board	Adhesive printing	1set
LED Block post	Per booth	1set
Spot light	100W	7ea
Power socket	220V, 2holes(per booth)	1ea
Information	Block table+a chair	1set
Power	Per booth	1kw

## Space Zoning

ELECTRONIC PARTS  
& MATERIALSSOFTWARE  
/MOBILE APPS

## CONSUMER



## IT CONVERGENCE



## ICT



## 3D CONVERGENCE & 3D PRINTING



## Furniture Rental

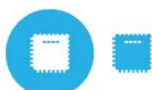


Block Information  
Size : 900x400x900(H)



Bar Stool (White)

## 6 Zone Color

ELECTRONIC PARTS  
& MATERIALSSOFTWARE  
/MOBILE APPS

## CONSUMER



## IT CONVERGENCE



ICT



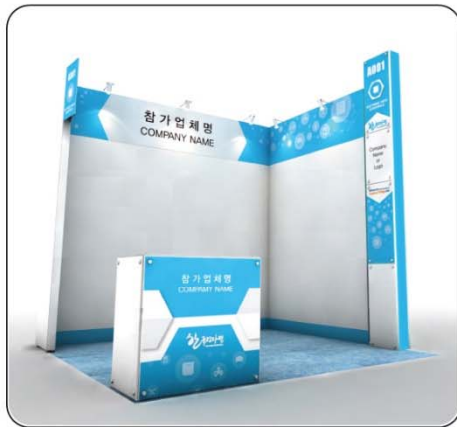
## 3D CONVERGENCE & 3D PRINTING



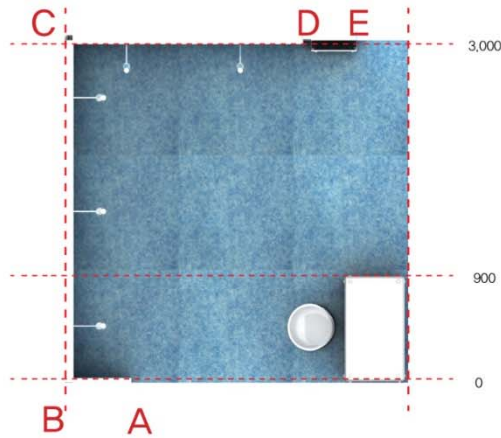


## 1 Booth B Type(Corner Booth)

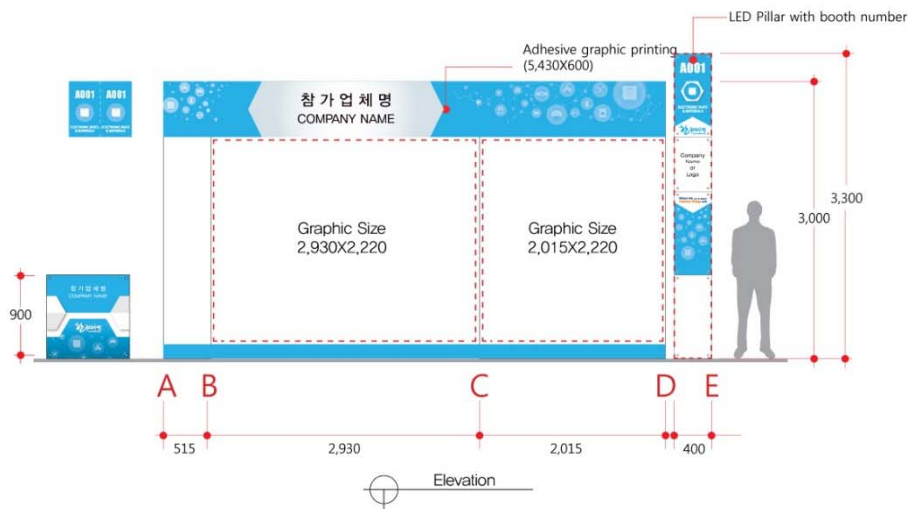
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PERSPECTIVE VIEW



TOP VIEW



### Booth Specification

Booth structure	3m X 3m X 3m(H)	1set
Flooring(blue pytex)	Fire resistant A-class	9m <sup>2</sup>
Fascia Board	Adhesive printing	1set
LED Block post	Per booth	1set
Spot light	100W	5ea
Power socket	220V, 2holes(per booth)	1ea
Information	Block table+a chair	1set
Power	Per booth	1kw
Booth number sign	Per booth	1set

### Space Zoning

#### ELECTRONIC PARTS & MATERIALS



#### CONSUMER



#### ICT



#### SOFTWARE /MOBILE APPS



#### IT CONVERGENCE



#### 3D CONVERGENCE & 3D PRINTING



### Furniture Rental



Block Information  
Size : 900x400x900(H)



Bar Stool(white)

## 6 Zone Color

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### ELECTRONIC PARTS & MATERIALS



### CONSUMER



### ICT



### SOFTWARE /MOBILE APPS



### IT CONVERGENCE



### 3D CONVERGENCE & 3D PRINTING

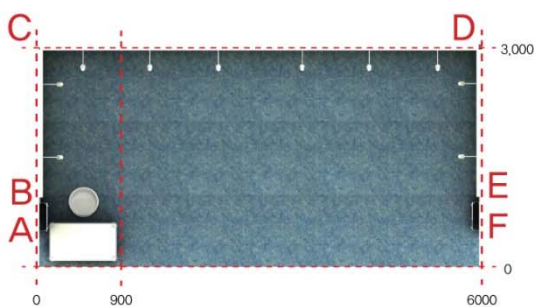


## 2Booth A Type(Standard Booth)

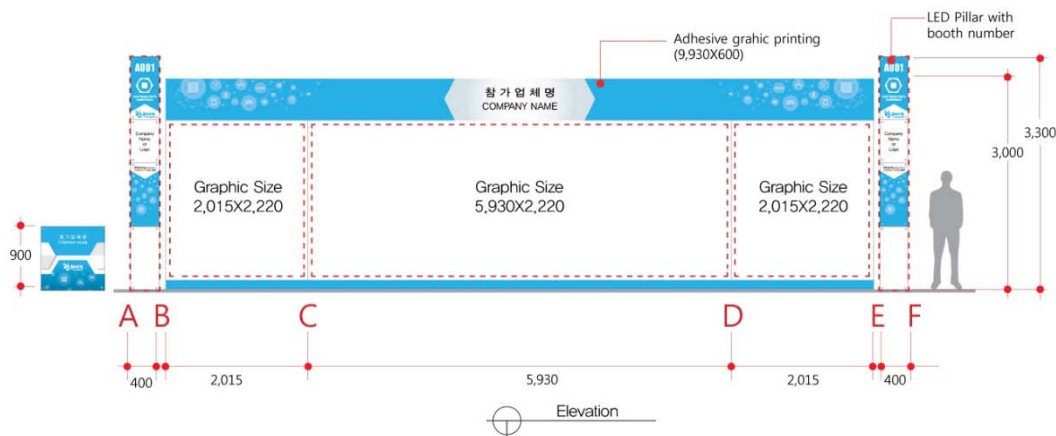
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PERSPECTIVE VIEW



TOP VIEW



### Booth Specification

Booth structure	6m X 3m X 3m(H)	1set
Flooring(blue pytex)	Fire resistant A-class	18m <sup>2</sup>
Fascia Board	Adhesive printing	1set
LED Block post	Per booth	1set
Spot light	100W	10ea
Power socket	220V, 2holes(per booth)	1ea
Information	Block table+a chair	1set
Power	Per booth	1kw

### Space Zoning

#### ELECTRONIC PARTS & MATERIALS



#### CONSUMER



#### ICT



#### SOFTWARE /MOBILE APPS



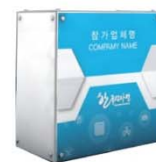
#### IT CONVERGENCE



#### 3D CONVERGENCE & 3D PRINTING



### Furniture Rental



Block information  
Size : 900x400x900(H)



Bar stool(white)

## 6 Zone Color

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### ELECTRONIC PARTS & MATERIALS



### CONSUMER



### ICT



### SOFTWARE /MOBILE APPS



### IT CONVERGENCE



### 3D CONVERGENCE & 3D PRINTING



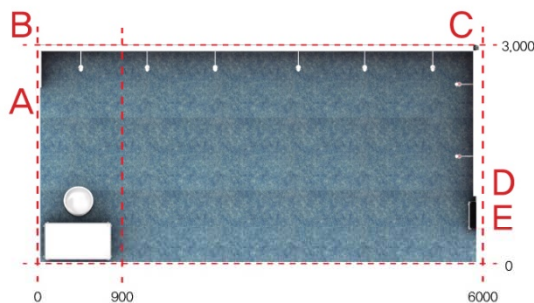


## 2Booth B Type(Corner Booth)

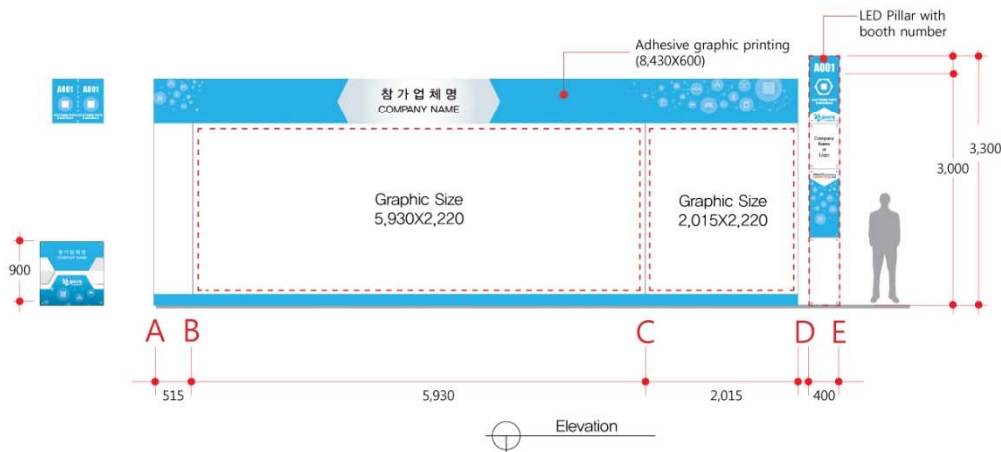
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PERSPECTIVE VIEW



TOP VIEW



Elevation

### Booth Specification

Booth structure	6m X 3m X 3m(H)	1set
Flooring(blue pytex)	Fire resistant A-class	18m <sup>2</sup>
Fascia Board	Adhesive printing	1set
LED Block post	Per booth	1set
Spot light	100W	8ea
Power socket	220V, 2holes(per booth)	1ea
Information	Block table+a chair	1set
Power	Per booth	1kw
Booth number sign	Per booth	1set

### Space Zoning

#### ELECTRONIC PARTS & MATERIALS



#### SOFTWARE /MOBILE APPS



#### CONSUMER



#### IT CONVERGENCE



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#### 3D CONVERGENCE & 3D PRINTING



### Furniture Rental



Block information  
Size : 900x400x900(H)

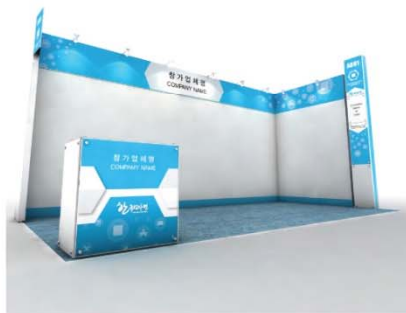
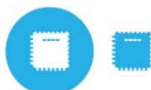


Bar stool(white)

## 6 Zone Color

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### ELECTRONIC PARTS & MATERIALS



### SOFTWARE /MOBILE APPS



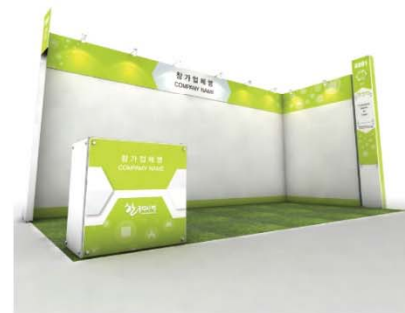
### CONSUMER



### IT CONVERGENCE



### ICT



### 3D CONVERGENCE & 3D PRINTING

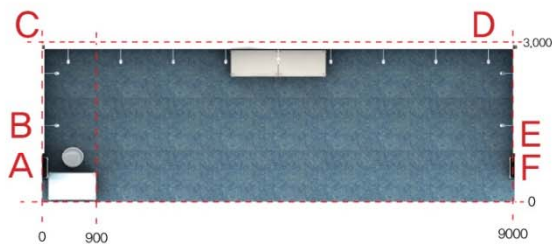


## 3Booth A Type(Standard Booth)

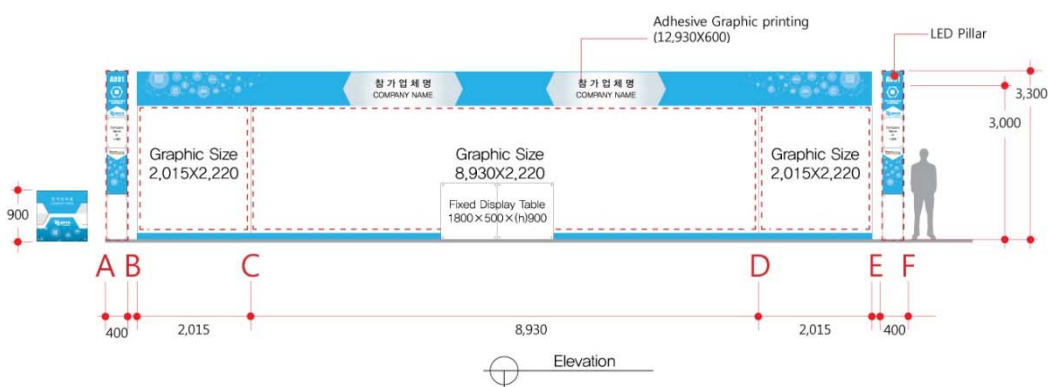
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PERSPECTIVE VIEW



TOP VIEW



### Booth Specification

Booth structure	9m X 3m X 3m(H)	1set
Flooring(blue pytex)	Fire resistant A-class	27m <sup>2</sup>
Fascia Board	Adhesive printing	1set
LED Block post	Per booth	1set
Spot light	100W	13ea
Power socket	220V, 2holes(per booth)	1ea
Information	Block table+a chair	1set
Power	Per booth	1kw

### Space Zoning

#### ELECTRONIC PARTS & MATERIALS



#### CONSUMER



#### ICT



#### SOFTWARE /MOBILE APPS



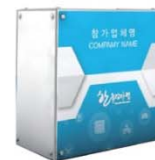
#### IT CONVERGENCE



#### 3D CONVERGENCE & 3D PRINTING



### Furniture Rental



Block information  
Size : 900x400x900(H)

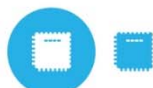


Bar Stool(white)

## 6 Zone Color

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### ELECTRONIC PARTS & MATERIALS



### CONSUMER



### ICT



### SOFTWARE /MOBILE APPS



### IT CONVERGENCE



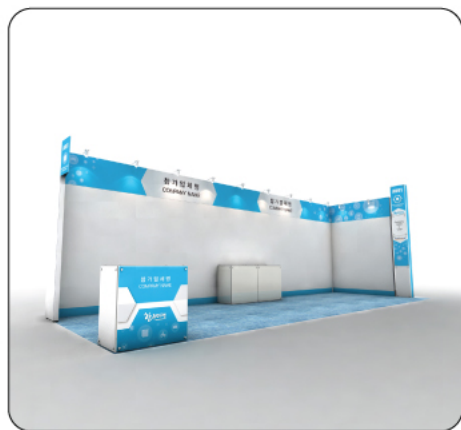
### 3D CONVERGENCE & 3D PRINTING



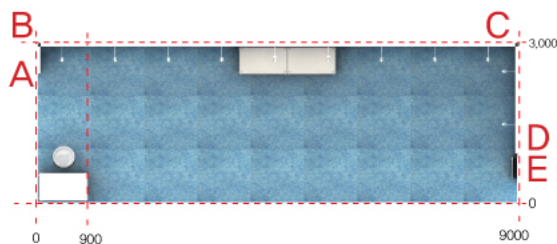


## 3Booth B Type(Corner Booth)

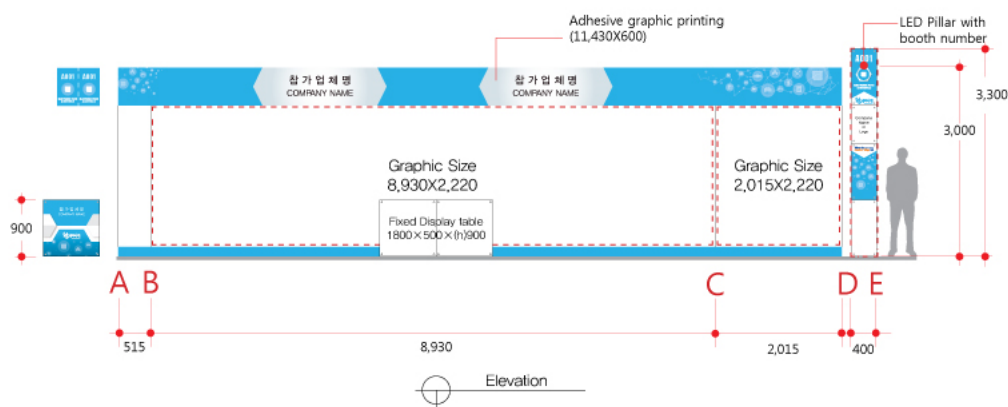
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PERSPECTIVE VIEW



TOP VIEW



### Booth Specification

Booth structure	9m X 3m X 3m(H)	1set
Flooring(blue pytex)	Fire resistant A-class	27m <sup>2</sup>
Fascia Board	Adhesive printing	1set
LED Block post	Per booth	1set
Spot light	100W	11ea
Power socket	220V, 2holes(per booth)	1ea
Information	Block table+a chair	1set
Power	Per booth	1kw
Booth number sign	Per booth	1set

### Space Zoning

#### ELECTRONIC PARTS & MATERIALS



#### CONSUMER



#### ICT



#### SOFTWARE /MOBILE APPS



#### IT CONVERGENCE



#### 3D CONVERGENCE & 3D PRINTING



### Furniture Rental



Block information  
Size : 900x400x900(H)

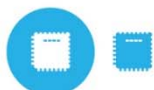


Bar stool(white)

## 6 Zone Color

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### ELECTRONIC PARTS & MATERIALS



### CONSUMER



### ICT



### SOFTWARE /MOBILE APPS



### IT CONVERGENCE



### 3D CONVERGENCE & 3D PRINTING

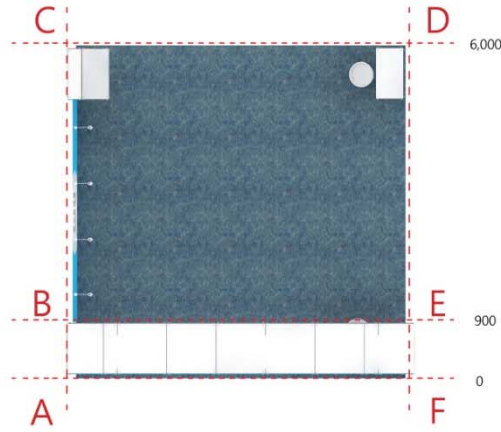


## 4Booth Type

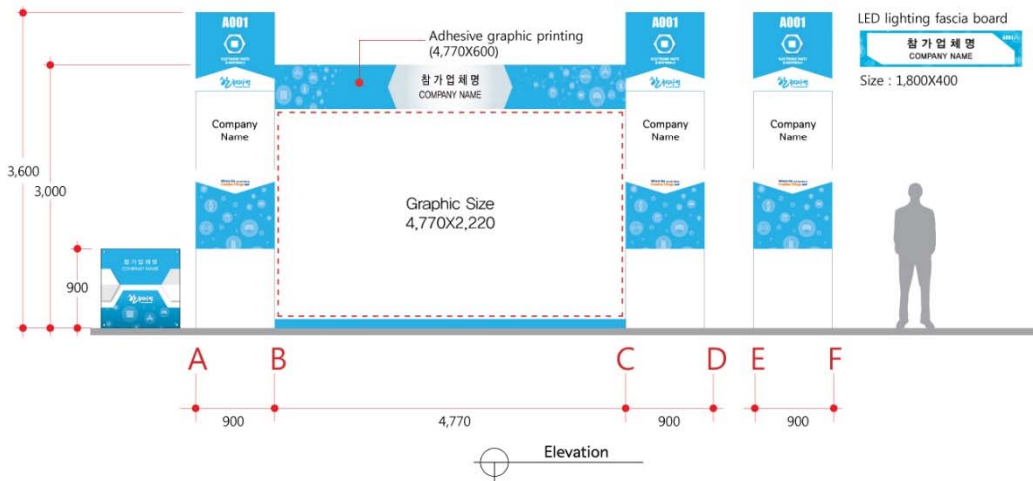
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**KES 2015**



PERSPECTIVE VIEW



TOP VIEW



### Booth Specification

Booth structure	6m X 6m X 4.25m(H)	1set
Flooring (blue pytex)	Fire resistant A-class	36m <sup>2</sup>
Fascia Board	Adhesive printing	1set
LED Block post	1,800x400	1set
Ceiling light	150W	2ea
Spot light	100W	4ea
Power socket	220V, 2holes(per booth)	1ea
Information	Block table+a chair	2set
Power	Per booth	1kw

### Space Zoning

#### ELECTRONIC PARTS & MATERIALS



#### SOFTWARE /MOBILE APPS



#### CONSUMER



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#### ICT



#### 3D CONVERGENCE & 3D PRINTING



### Furniture Rental



Block information  
Size : 900x400x900(H)



Bar stool(white)

## 6 Zone Color

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### 3D CONVERGENCE & 3D PRINTING



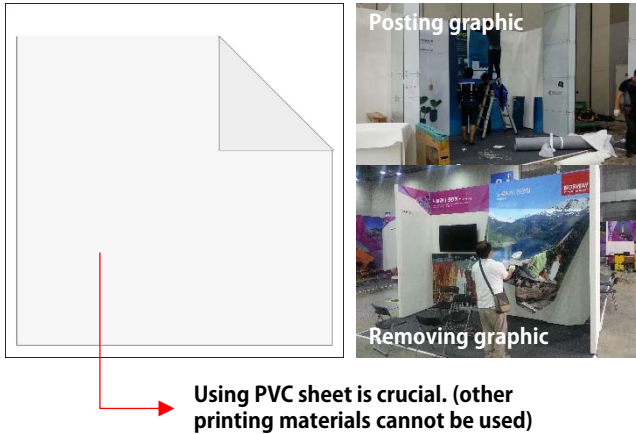


# Display guide

## ① Adhesive printing (material: Adhesive PVC sheet)

→ It can be posted by paperhanger

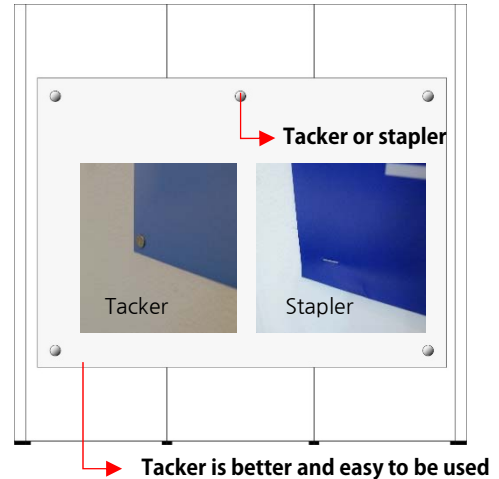
PVC sheet is the printing material which is easy to remove.  
As other printing materials are not easy to remove, using PVC sheet is essential.



## ② Non-adhesive printing(banner, printouts etc.)

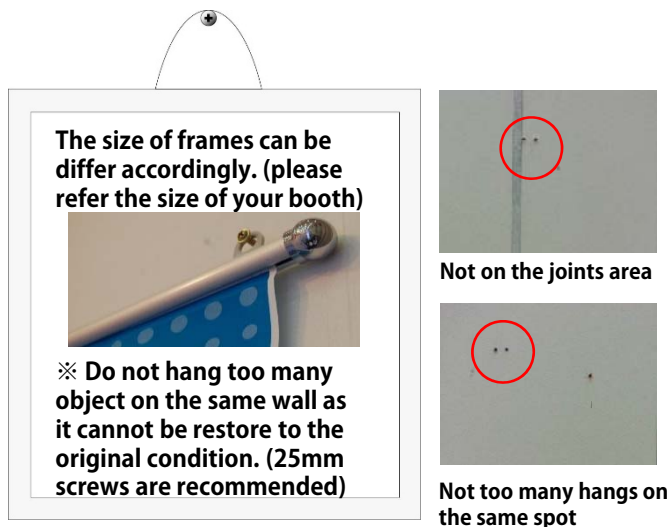
→ Exhibitor can be self-posted by tacker or stapler

※Staple must be removed after the show.



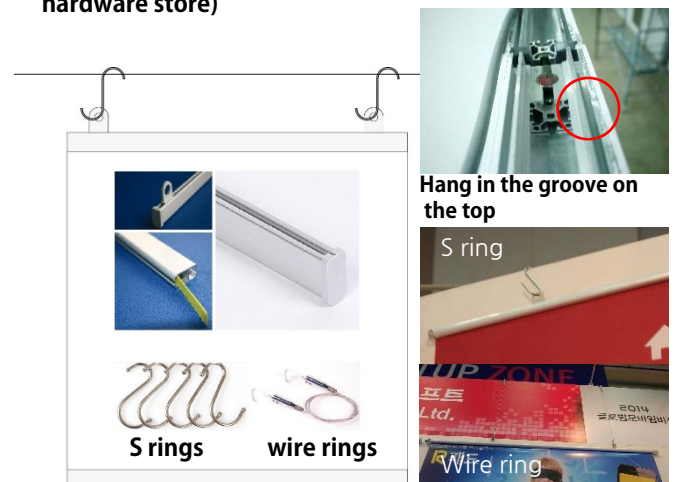
## ③ Frames or any items, need to be hung on the wall

→Exhibitors can self-build with screws (the size must be up to 25mm) **(No Nail)**

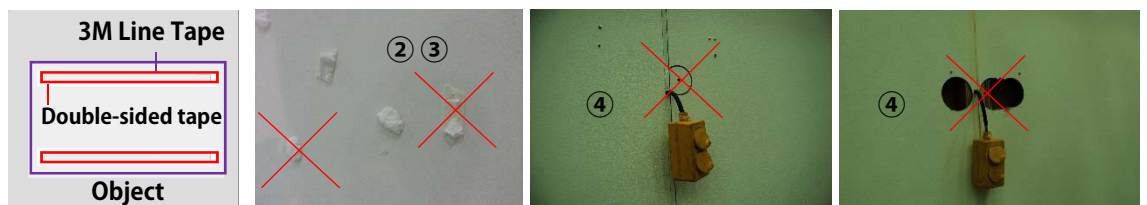


## ④ S ring, hanging rods or wire ring can be used to hang

→Exhibitors can self-hang items in the groove on the top of the wall by using wire rings.  
(S ring and wire rings can be purchased at the hardware store)



## NOTICE



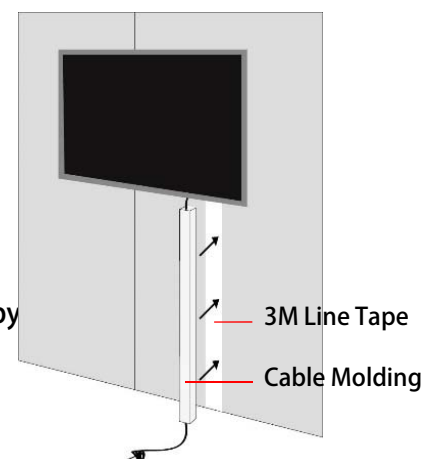
- ① The construction material(wood wall) is a rental products which must be restore to the original condition after use
- ② Any superior adhesive strength product such as double-sided tape or super tape cannot be used.  
(if you use a line tape from 3M company under the double-sided tape, it can be store to the original condition. Please use this method)
- ③ Any other high-strength adhesive such as glue gun or silicon are prohibited.
- ④ Any perforating actions except screw are prohibited.
- ⑤ if any damage occurs restoring fee will be charged. (maximum ₩ 300,000 per booth panel)

## Wall display samples



## Wall-hanging PDP installing methods

- Cables cannot be molded if you use laptop or any other electronics .
- This walls cannot be perforate for hiding cables or wires. It will be molded by wire molding rods with 3M Line tape





# Graphic layouts (backdrops)

The booth at the corner will have only one side,  
If you have over 3 booth type please contact us.





Nara Deisgn Co., Ltd

Exhibition Design Team 1/ Haein Jung, Senior Designer

+82-2-557-0481(2502)

※ VAT excluded

※ ※ This is only an option. Not a crucial item.

article	1booth		2booth		Remarks (sample images)
	center	sides	center	sides	
① 1.0m graphic	W: 2923 H : 1000 Design fee (₩ 200,000) Printing fee (₩ 75,000)	W: 2015 H : 1000 Design fee (₩ 150,000) Printing fee (₩ 51,000)	W: 5923 H : 1000 Design fee (₩ 350,000) Printing fee (₩ 150,000)	W: 2015 H : 1000 Design fee (₩ 150,000) Printing fee (₩ 51,000)	
② 1.5m graphic	W: 2923 H : 1500 Design fee (₩ 250,000) Printing fee (₩ 113,000)	W: 2015 H : 1500 Design fee (₩ 180,000) Printing fee (₩ 76,000)	W: 5923 H : 1500 Design fee (₩ 400,000) Printing fee (₩ 226,000)	W: 2015 H : 1500 Design fee (₩ 180,000) Printing fee (₩ 76,000)	
③ 2.2m graphic	W: 2923 H : 2200 Design fee (₩ 300,000) Printing fee (₩ 165,000)	W: 2015 H : 2200 Design fee (₩ 200,000) Printing fee (₩ 110,000)	W: 5923 H : 2200 Design fee (₩ 450,000) Printing fee (₩ 330,000)	W: 2015 H : 2200 Design fee (₩ 200,000) Printing fee (₩ 110,000)	
④ 2.97m graphic (facade)	W: 2923 H : 2970 Design fee (₩ 350,000) Printing fee (₩ 225,000)	W: 2015 H : 2970 Design fee (₩ 250,000) Printing fee (₩ 150,000)	W: 5923 H : 2970 Design fee (₩ 500,000) Printing fee (₩ 450,000)	W: 2015 H : 2970 Design fee (₩ 250,000) Printing fee (₩ 150,000)	

※ Korean or English must be addressed if you want to Include your fascia To the graphics.

※ Specialized company for Graphic printing (adhesive PVC printing)

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E-mail. mdizain@miracledesign.naveroffice.com

※ Specialized company for Graphic Designing (Please apply it by 16.09.2015)

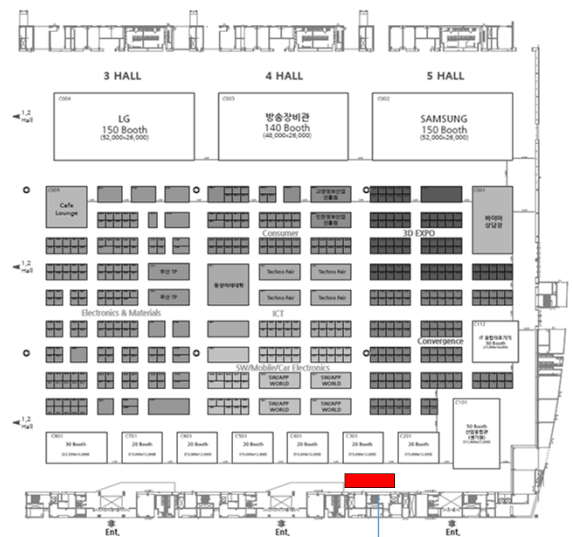
Design ADe Tel. +82 -70-8847-5719 Fax. +82-2-6937-1041 (webhard ID : titlecom / PW : 1213 )

E-mail. young389@daum.net \*The price is only when all graphic sources provided by exhibitors.  
Designing fee could be changed accordingly by any extra work

# Exhibitor Service Center



- Technical support : Installing fascia and booth structure
- Electric service : electricity, lighting support
- Rental service : furnitures, electronics support
- Internet service : applying Internet and technical service



Location : between hall4 and 5 (inside)

## ※ Booth constructor

Naradesign  
Co.,Ltd.

Exhibition Design Team 1/ Haein Jeung, Senior Designer  
Tel. +82-2-557-0481(2502) Fax. +82-2-557-0136  
Email \_ jhi04@inaradesign.co.kr



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E-mail. mdizain@miracledesign.naveroffice.com

## ※ Specialized company for Graphic Designing

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E-mail. young389@daum.net