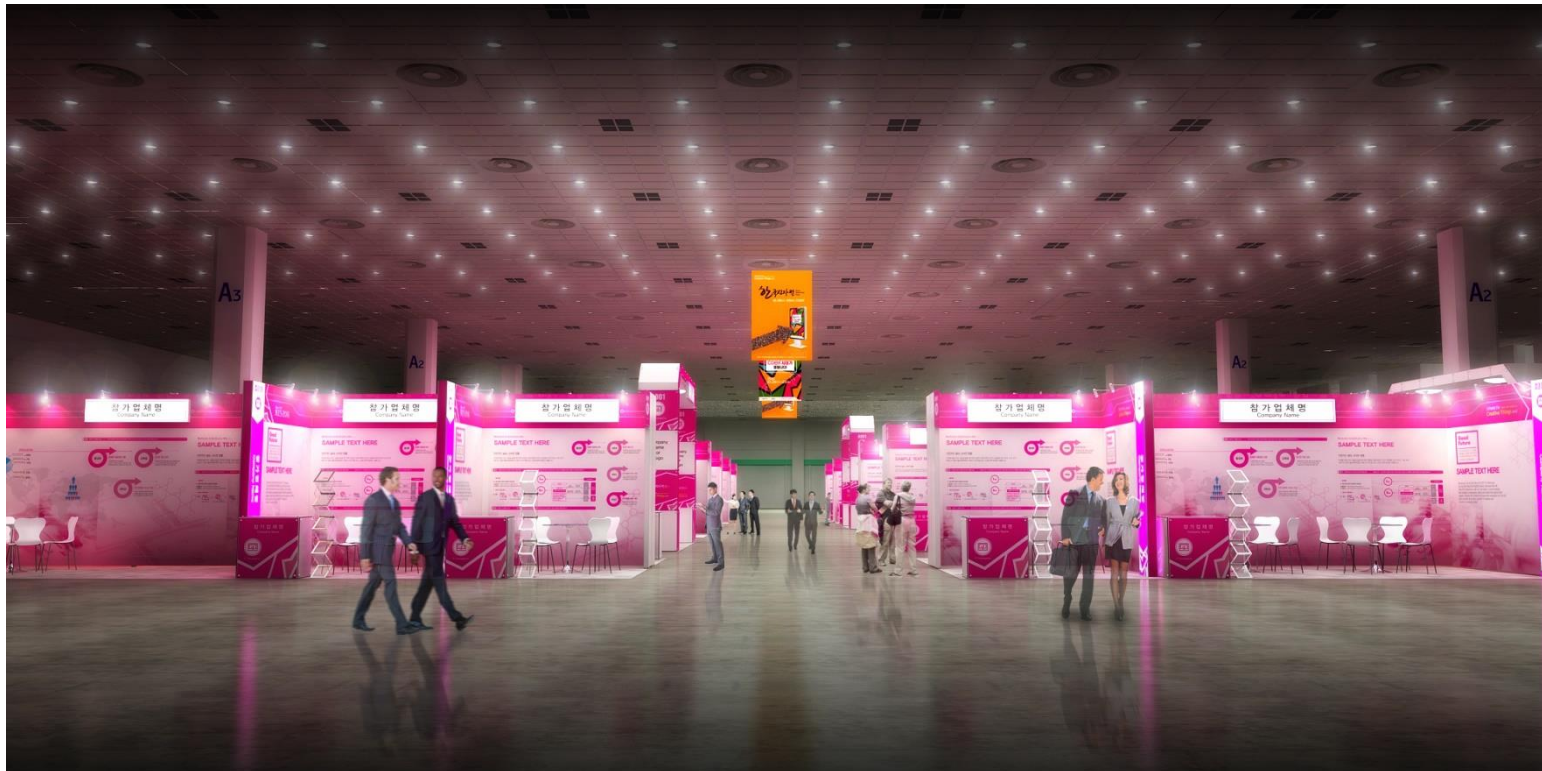


2016 Korea Electronics Show Standard Booth Manual



※ Booth constructor

Naradesign Co.,Ltd. Exhibition Design Team 1/ Haein-Jeung, Manager
Tel. +82-2-557-0481(2502) Fax. +82-2-557-0136
Email : jhi04@inaradesign.co.kr



Exhibition Design Team 1 / Min sun-Joo, Senior Manager
Tel. +82-2-557-0481(2403) Fax. +82-2-557-0136
Email _ jms11@inaradesign.co.kr

Please include the following email jhi04@inaradesin.co.kr when sending a mail to a cooperating company

※ Specialized company for Graphic printing (adhesive PVC printing)

Miracle Design Tel. +82-2-325-1669 Fax. +82-2-325-2669 (webhard ID: miracledesign / PW: 1234)

※ Specialized company for Graphic Designing

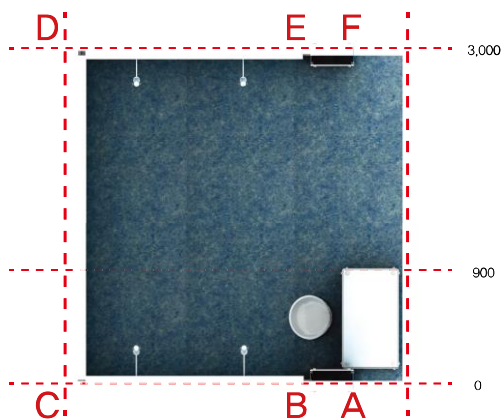
Design ADe Tel. +82 -70-8847-5719 Fax. +82-2-6937-1041 (webhard ID : titlecom / PW : 1213)
Email : young389@daum.net

CG&I Associates Tel. +08 -02-6677-520 Fax. +82-0504-063-6261 (webhard ID : cgnidesign / PW : 5200)
Email : cgni_min@naver.com

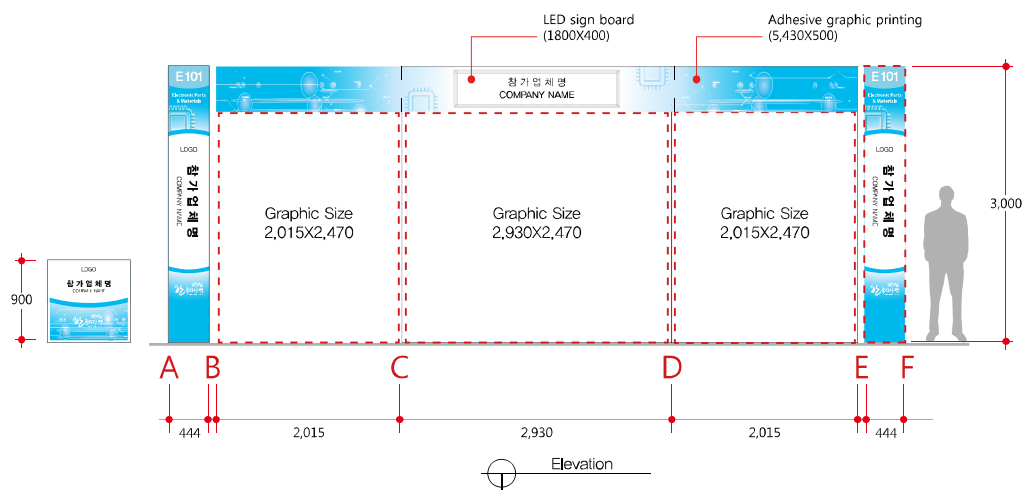
1Booth A Type(Standard Booth)



PERSPECTIVE VIEW



TOP VIEW



Booth Specification

Booth structure	3m X 3m X 3m(H)	1set
Flooring(blue pytex)	Fire resistant A-class	9m ²
LED sign board	Sheet Cutting	1set
LED post	Per booth	1set
Spot light	100W	4ea
Power socket	220V, 2holes(per booth)	1ea
Information	Block table+a chair	1set
Power	Per booth	1kw

Space Zoning

ELECTRONIC PARTS & MATERIALS



CONSUMER



ICT



SOFTWARE /MOBILE APPS



IT CONVERGENCE



VR/3D CONVERGENCE & 3D PRINTING



Furniture Rental



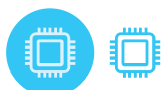
Block Information
Size : 900x400x900(H)



Bar Stool (White)

6 Zone Color

ELECTRONIC PARTS & MATERIALS



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SOFTWARE /MOBILE APPS



IT CONVERGENCE

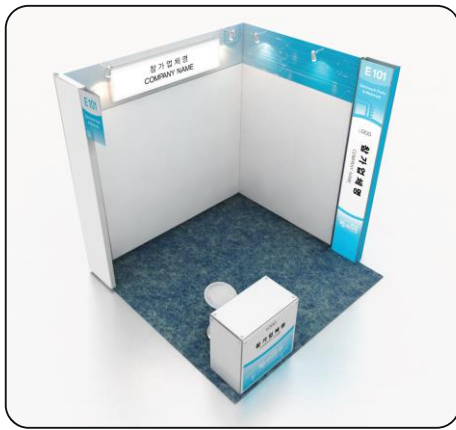


VR/3D CONVERGENCE & 3D PRINTING

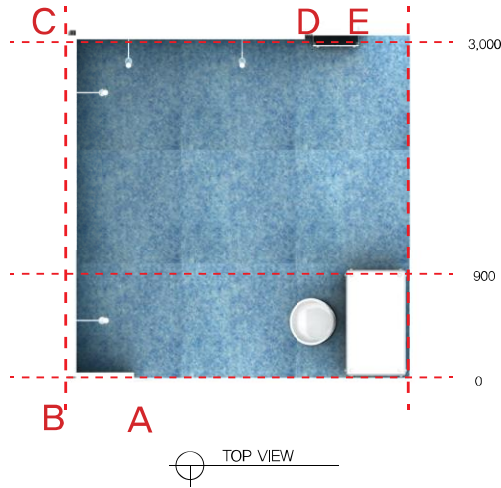


1Booth B Type(Corner Booth)

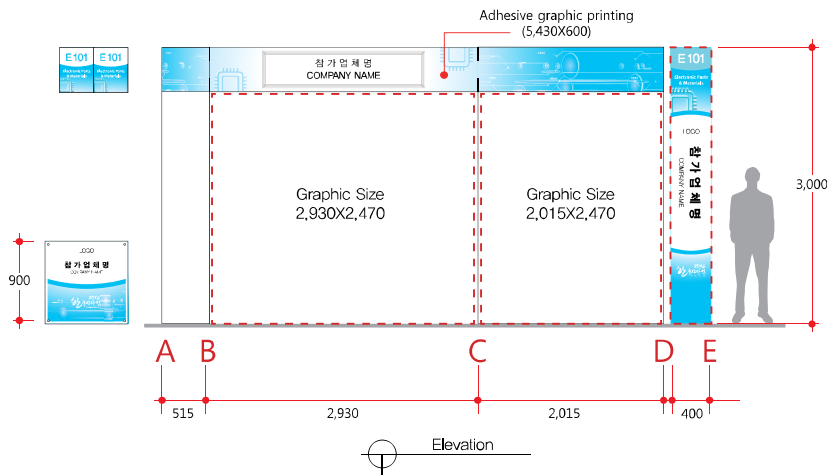
Since 1969
KES 2016



PERSPECTIVE VIEW



TOP VIEW



구성내용

Booth structure	3m X 3m X 3m(H)	1set
Flooring(blue pytex)	Fire resistant A-class	9m ²
LED sign board	Sheet Cutting	1set
LED post	Per booth	1set
Spot light	100W	4ea
Power socket	220V, 2holes(per booth)	1ea
Information	Block table+a chair	1set
Power	Per booth	1kw
Booth number sign	Per booth	1set

Space Zoning

ELECTRONIC PARTS & MATERIALS



CONSUMER



ICT



SOFTWARE /MOBILE APPS



IT CONVERGENCE



VR/3D CONVERGENCE & 3D PRINTING



Furniture Rental



Block Information
Size : 900x400x900(H)

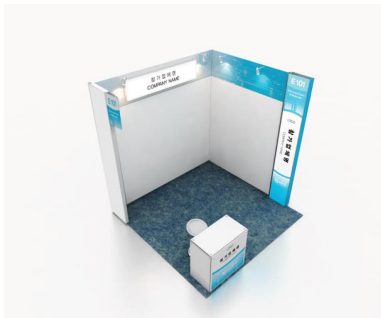
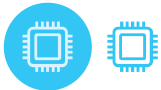


Bar Stool(white)

6 Zone Color

Since 1969
KES 2016

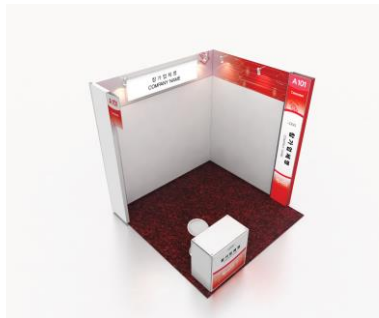
ELECTRONIC PARTS & MATERIALS



SOFTWARE /MOBILE APPS



CONSUMER



IT CONVERGENCE



ICT

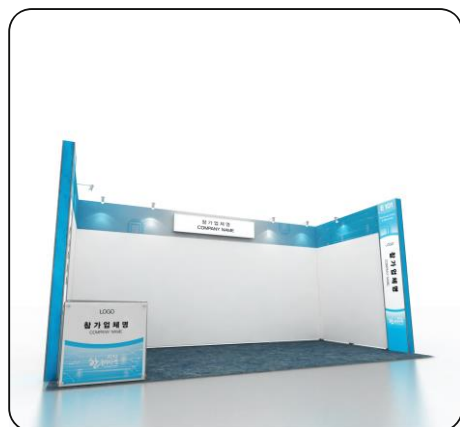


VR/3D CONVERGENCE & 3D PRINTING

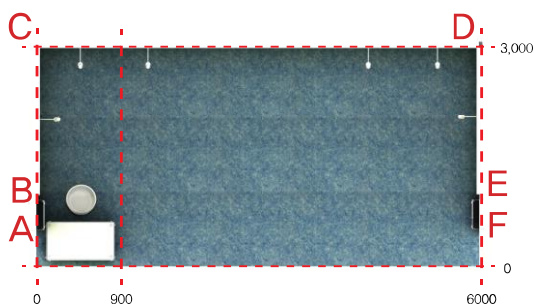


2Booth A Type(Standard Booth)

Since 1969
KES 2016



PERSPECTIVE VIEW



TOP VIEW

Booth Specification

Booth structure	6m X 3m X 3m(H)	1set
Flooring(blue pytex)	Fire resistant A-class	18m ²
LED sign board	Sheet Cutting	1set
LED post	Per booth	1set
Spot light	100W	6ea
Power socket	220V, 2holes(per booth)	1ea
Information	Block table+a chair	1set
Power	Per booth	1kw

Space Zoning

ELECTRONIC PARTS
& MATERIALS

CONSUMER

ICT



SOFTWARE
/MOBILE APPS

IT CONVERGENCE

VR/3D CONVERGENCE
& 3D PRINTING



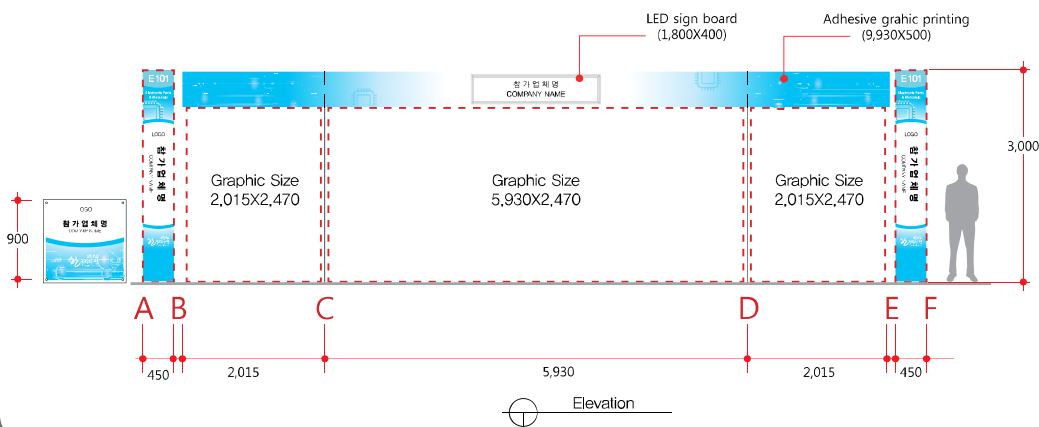
Furniture Rental



Block information
Size : 900x400x900(H)



Bar stool(white)

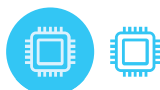


Elevation

6 Zone Color

Since 1969
KES 2016

ELECTRONIC PARTS & MATERIALS



CONSUMER



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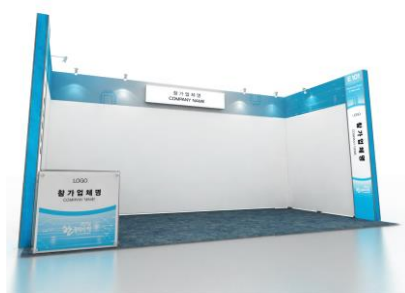
SOFTWARE /MOBILE APPS



IT CONVERGENCE



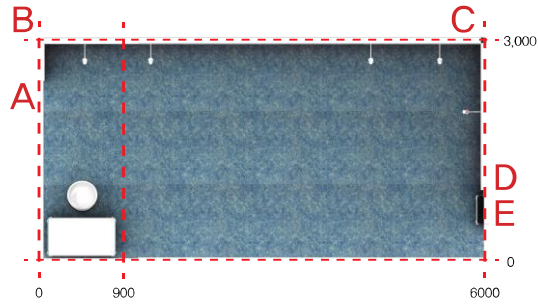
VR/3D CONVERGENCE & 3D PRINTING



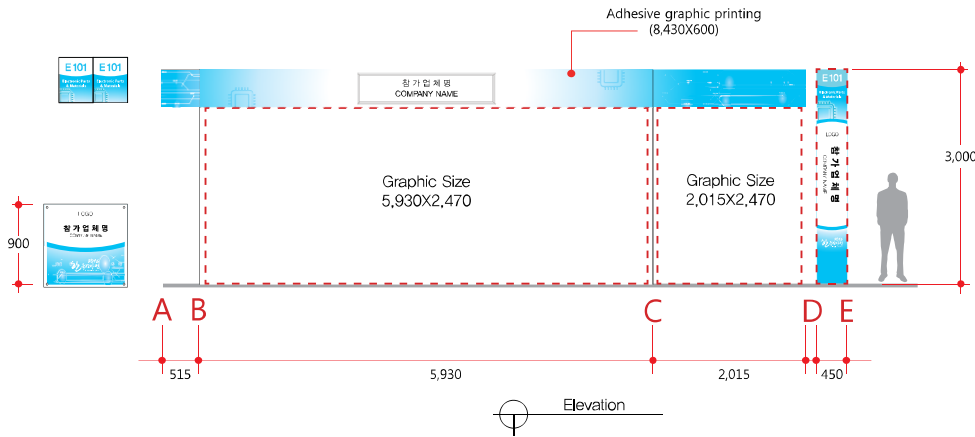
2Booth B Type(Corner Booth)



PERSPECTIVE VIEW



TOP VIEW



Booth Specification

Booth structure	6m X 3m X 3m(H)	1set
Flooring(blue pytex)	Fire resistant A-class	18m ²
LED sign board	Sheet Cutting	1set
LED post	Per booth	1set
Spot light	100W	5ea
Power socket	220V, 2holes(per booth)	1ea
Information	Block table+a chair	1set
Information	Block table+a chair	1set
Booth number sign	Per booth	1set

Space Zoning

ELECTRONIC PARTS & MATERIALS



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VR/3D CONVERGENCE & 3D PRINTING



Furniture Rental

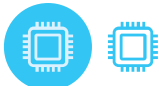


Block information
Size : 900x400x900(H)

Bar stool(white)

6 Zone Color

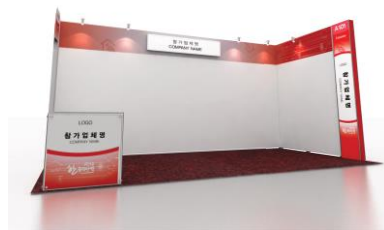
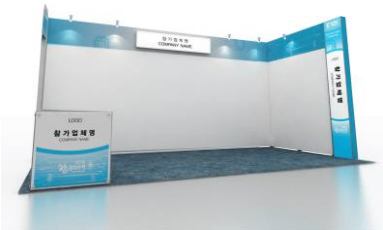
ELECTRONIC PARTS & MATERIALS



CONSUMER



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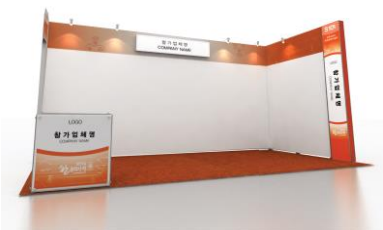
SOFTWARE /MOBILE APPS



IT CONVERGENCE



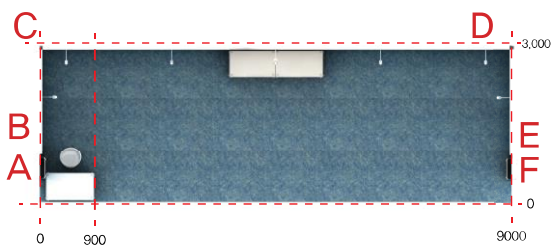
VR/3D CONVERGENCE & 3D PRINTING



3Booth A Type(Standard Booth)



PERSPECTIVE VIEW



TOP VIEW

Booth Specification

Booth structure	9m X 3m X 3m(H)	1set
Flooring(blue pytex)	Fire resistant A-class	27m ²
LED sign board	Sheet Cutting	1set
LED post	Per booth	1set
Spot light	100W	13ea
Power socket	220V, 2holes(per booth)	1ea
Information	Block table+a chair	1set
Power	Per booth	1kw

Space Zoning

ELECTRONIC PARTS & MATERIALS



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IT CONVERGENCE



VR/3D CONVERGENCE & 3D PRINTING



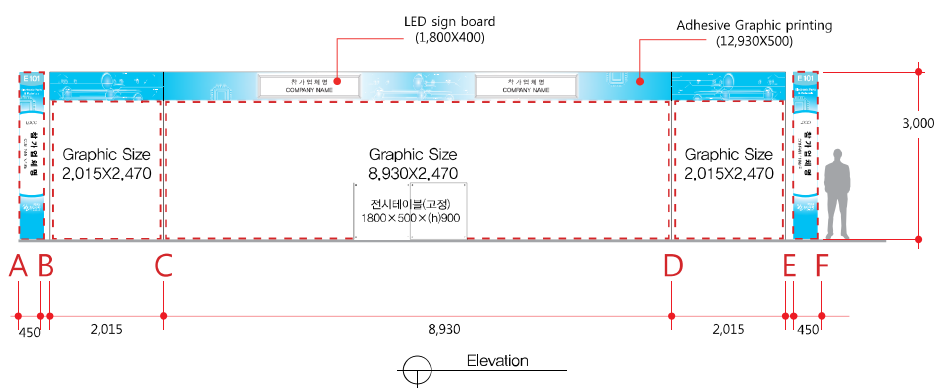
Furniture Rental



Block information
Size : 900x400x900(H)



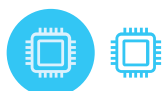
Bar Stool(white)



Elevation

6 Zone Color

ELECTRONIC PARTS & MATERIALS



CONSUMER



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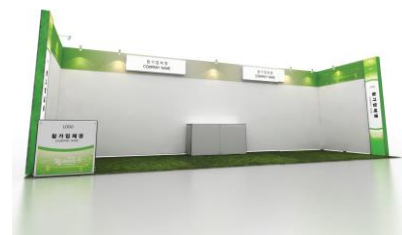
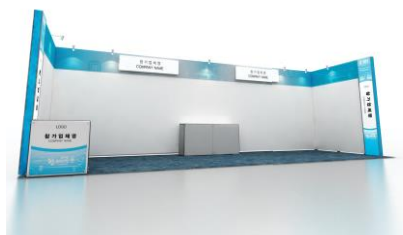
SOFTWARE /MOBILE APPS



IT CONVERGENCE



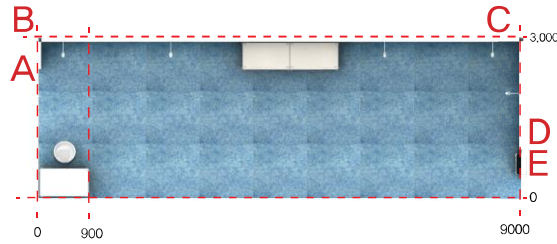
VR/3D CONVERGENCE & 3D PRINTING



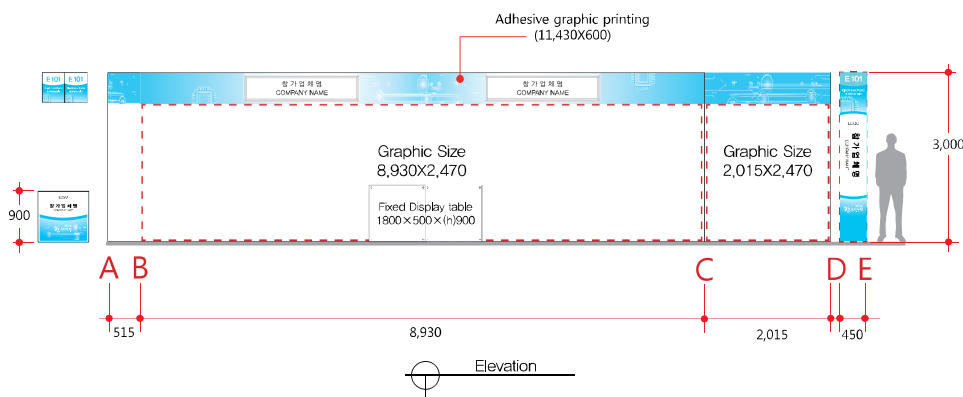
3Booth B Type(Corner Booth)



PERSPECTIVE VIEW



TOP VIEW



Elevation

Booth Specification

Booth structure	9m X 3m X 3m(H)	1set
Flooring(blue pytex)	Fire resistant A-class	27m ²
LED sign board	Sheet Cutting	1set
LED post	Per booth	1set
Spot light	100W	11ea
Power socket	220V, 2holes(per booth)	1ea
Information	Block table+chair	1set
Power	Per booth	1kw
Booth number sign	Per booth	1set

Space Zoning

ELECTRONIC PARTS & MATERIALS



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IT CONVERGENCE



VR/3D CONVERGENCE & 3D PRINTING



Furniture Rental



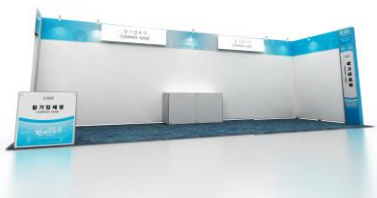
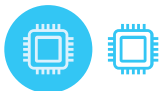
Block information
Size : 900x400x900(H)



Bar stool(white)

6 Zone Color

ELECTRONIC PARTS & MATERIALS



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SOFTWARE /MOBILE APPS



IT CONVERGENCE



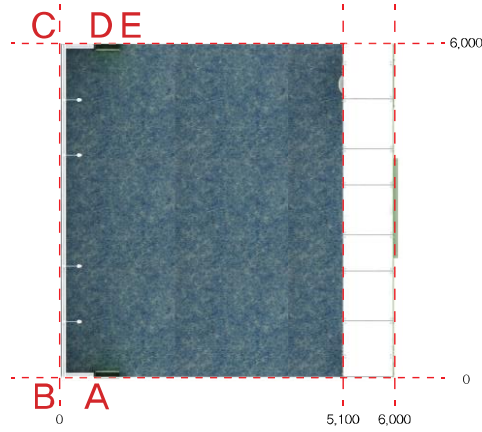
VR/3D CONVERGENCE & 3D PRINTING



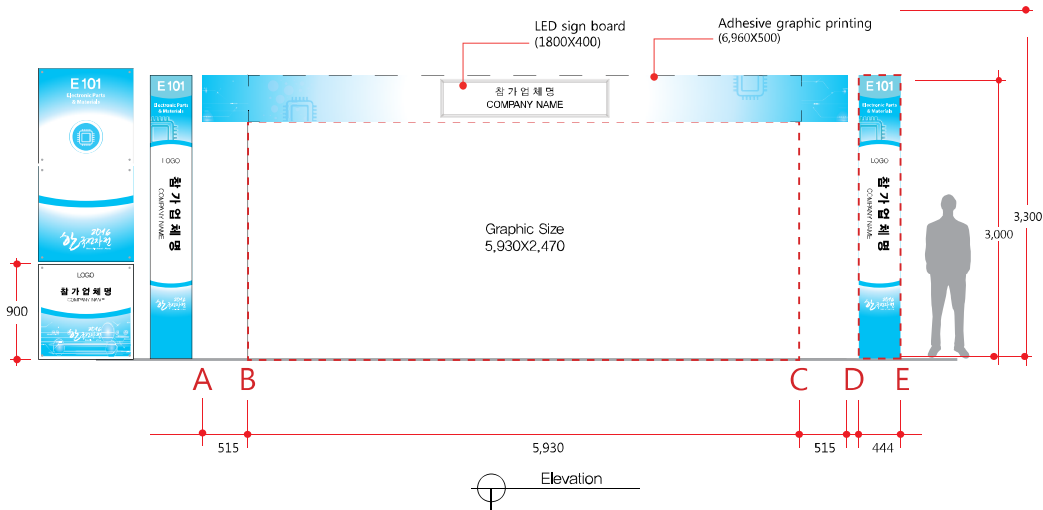
4Booth A Type(Standard Booth)



PERSPECTIVE VIEW



TOP VIEW



Booth Specification

Booth structure	6m X 6m X 4.25m(H)	1set
Flooring(blue pytex)	Fire resistant A-class	36m ²
LED sign board	Sheet Cutting	1set
LED Block post	1,800x400	1set
LED post	Per booth	1set
Spot light	100W	4ea
Celing light	150W	2ea
Power socket	220V, 2holes(per booth)	1ea
Information	Block table+a chair	2set
Power	Per booth	1kw

Space Zoning

ELECTRONIC PARTS & MATERIALS



CONSUMER



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SOFTWARE /MOBILE APPS



IT CONVERGENCE



VR/3D CONVERGENCE & 3D PRINTING



Furniture Rental



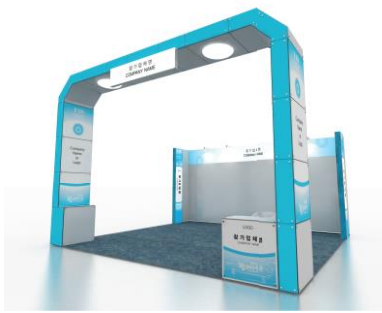
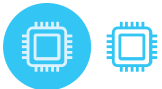
Block information
Size : 900x400x900(H)



Bar stool(white)

6 Zone Color

ELECTRONIC PARTS & MATERIALS



SOFTWARE /MOBILE APPS



CONSUMER



IT CONVERGENCE



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VR/3D CONVERGENCE & 3D PRINTING

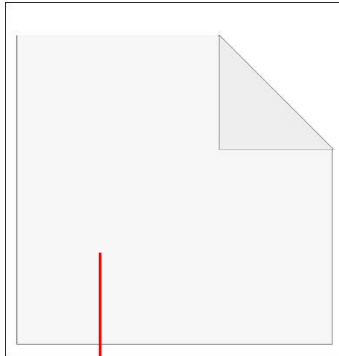


Display guide

① Adhesive printing (material: Adhesive PVC sheet)

→ It can be posted by paperhanger

PVC sheet is the printing material which is easy to remove.
As other printing materials are not easy to remove, using PVC sheet is essential.



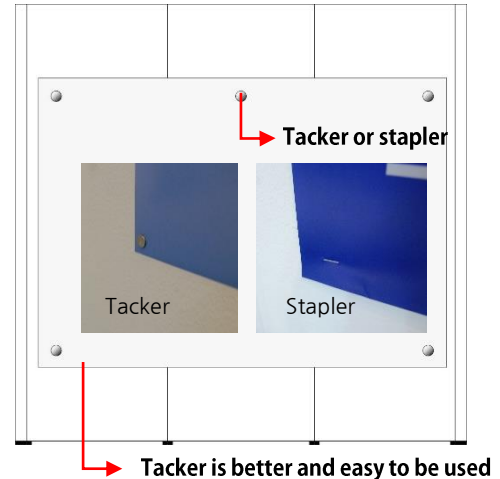
Using PVC sheet is crucial. (other printing materials cannot be used)



② Non-adhesive printing(banner, printouts etc.)

→ Exhibitor can be self-posted by tacker or stapler

※ Staple must be removed after the show.



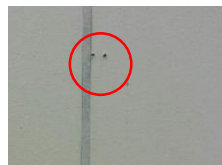
③ Frames or any items, need to be hung on the wall

→Exhibitors can self-build with screws (the size must be up to 25mm) **(No Nail)**

The size of frames can be differ accordingly. (please refer the size of your booth)



※ Do not hang too many object on the same wall as it cannot be restore to the original condition. (25mm screws are recommended)



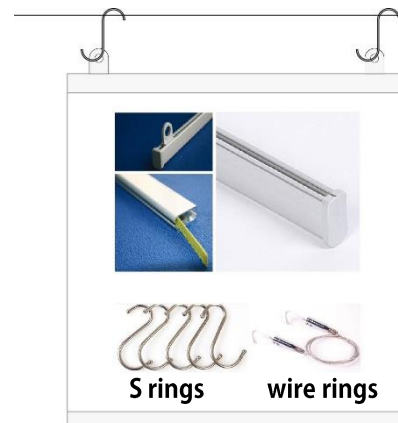
Not on the joints area



Not too many hangs on the same spot

④ S ring, hanging rods or wire ring can be used to hang

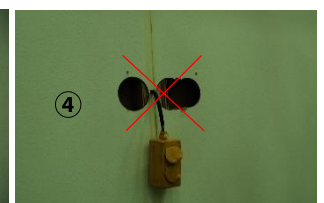
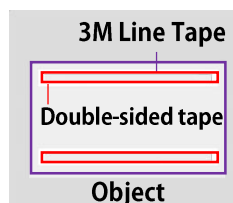
→Exhibitors can self-hang items in the groove on the top of the wall by using wire rings.
(S ring and wire rings can be purchased at the hardware store)



Hang in the groove on the top



NOTICE



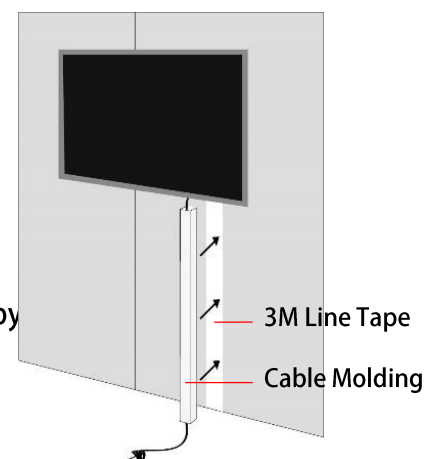
- ① The construction material(wood wall) is a rental products which must be restore to the original condition after use
- ② Any superior adhesive strength product such as double-sided tape or super tape cannot be used.
(if you use a line tape from 3M company under the double-sided tape, it can be store to the original condition. Please use this method)
- ③ Any other high-strength adhesive such as glue gun or silicon are prohibited.
- ④ Any perforating actions except screw are prohibited.
- ⑤ if any damage occurs restoring fee will be charged. (maximum ₩ 300,000 per booth panel)

Wall display samples



Wall-hanging PDP installing methods

- Cables cannot be molded if you use laptop or any other electronics .
- This walls cannot be perforate for hiding cables or wires. It will be molded by wire molding rods with 3M Line tape



Graphic layouts (backdrops)

The booth at the corner will have only one side,
If you have over 3 booth type please contact us.

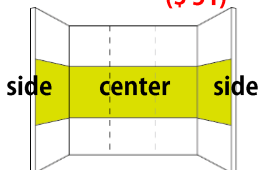
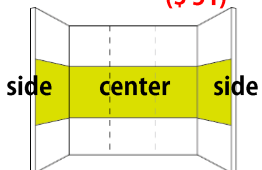
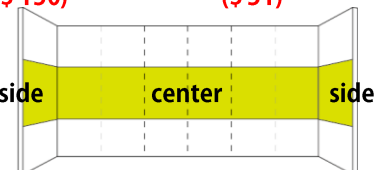
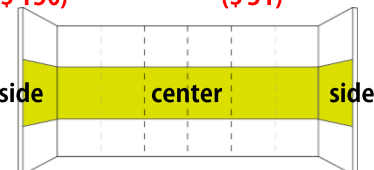
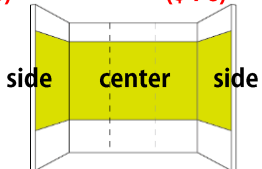
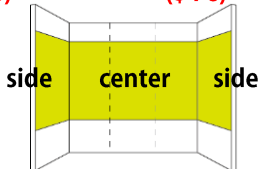
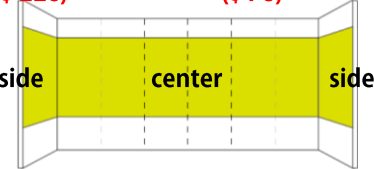
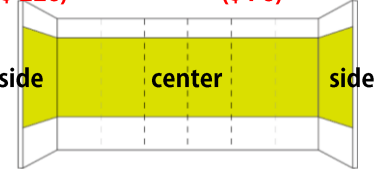
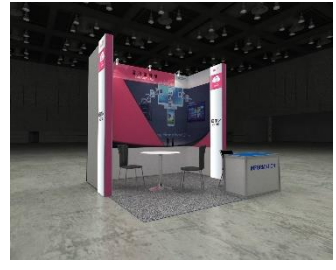
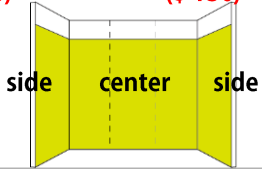
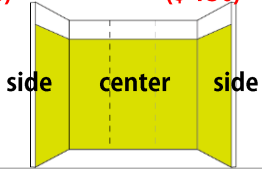
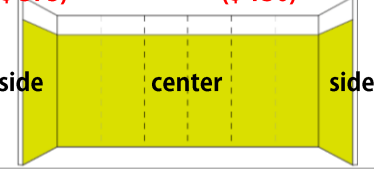
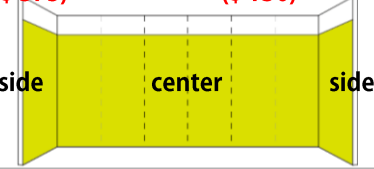
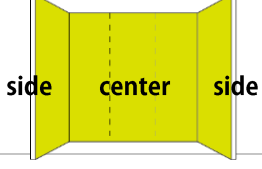
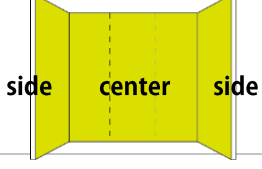
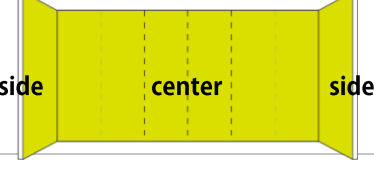
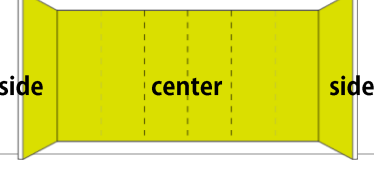
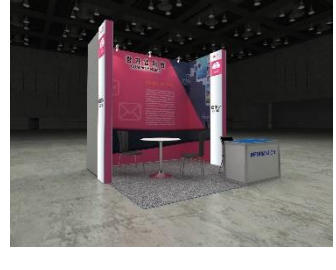
Nara Deisgn Co., Ltd

Exhibition Design Team 1/ Haein Jung, Senior Designer

jhi04@inaradesign.co.kr / +82-2-557-0481(2502)

※ VAT excluded

※ ※ This is only an option. Not a crucial item.

article	1booth		2booth		Remarks (sample images)
	center	sides	center	sides	
① 1.0m graphic	W: 2923 H: 1000 Design fee (\$200~) Printing fee (\$ 75) 	W: 2015 H: 1000 Design fee (\$ 150~) Printing fee (\$ 51) 	W: 5923 H: 1000 Design fee (\$ 350~) Printing fee (\$ 150) 	W: 2015 H: 1000 Design fee (\$ 150~) Printing fee (\$ 51) 	
② 1.5m graphic	W: 2923 H: 1500 Design fee (\$ 250~) Printing fee (\$ 113) 	W: 2015 H: 1500 Design fee (\$ 180~) Printing fee (\$ 76) 	W: 5923 H: 1500 Design fee (\$ 400~) Printing fee (\$ 226) 	W: 2015 H: 1500 Design fee (\$ 180~) Printing fee (\$ 76) 	
③ 2.2m graphic	W: 2923 H: 2200 Design fee (\$ 300~) Printing fee (\$ 190) 	W: 2015 H: 2200 Design fee (\$ 200~) Printing fee (\$ 130) 	W: 5923 H: 2200 Design fee (\$ 450~) Printing fee (\$ 375) 	W: 2015 H: 2200 Design fee (\$ 200~) Printing fee (\$ 130) 	
④ 2.97m graphic (facade)	W: 2923 H: 2970 Design fee (\$ 350~) Printing fee (\$ 225) 	W: 2015 H: 2970 Design fee (\$ 250~) Printing fee (\$ 150) 	W: 5923 H: 2970 Design fee (\$ 500~) Printing fee (\$ 450) 	W: 2015 H: 2970 Design fee (\$ 250~) Printing fee (\$ 150) 	

※ Korean or English must be addressed if you want to Include your fascia To the graphics.

※ Specialized company for Graphic printing (adhesive PVC printing)

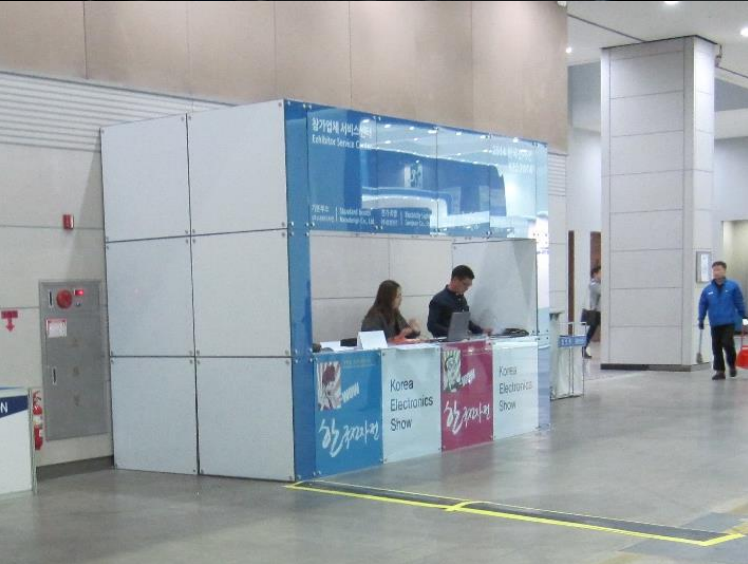
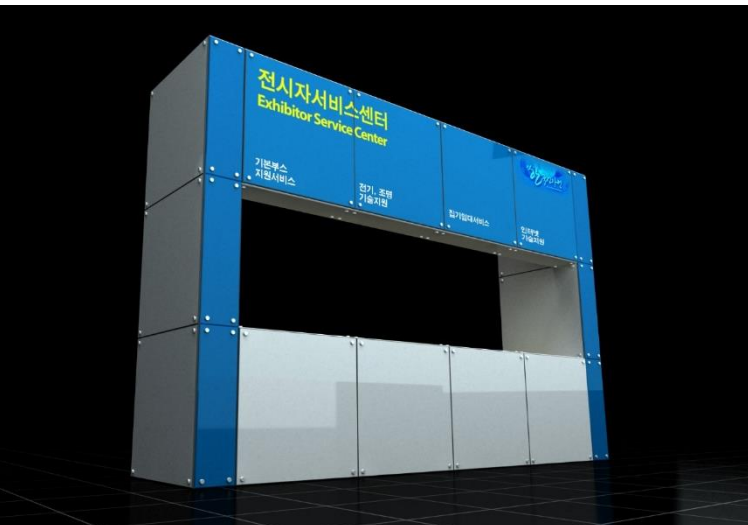
Miracle Design Tel. +82-2-325-1669 Fax. +82-2-325-2669 (webhard ID: miracledesign / PW: 1234)
E-mail. mdizain@miracledesign.naveroffice.com

※ Specialized company for Graphic Designing (Please apply it by 30.09.2016) *The price is only when all graphic sources provided by exhibitors.
Designing fee could be changed accordingly by any extra work

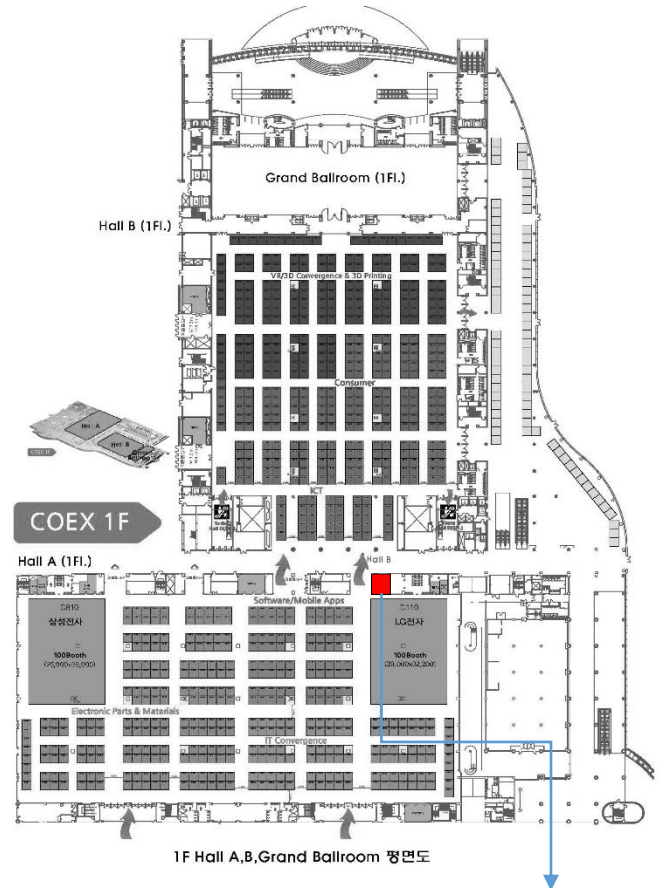
Design ADe Tel. +82 -70-8847-5719 Fax. +82-2-6937-1041 (webhard ID : titlecom / PW : 1213)
E-mail. young389@daum.net

CG&I Associates Tel. +08 -02-6677-520 Fax. +82-0504-063-6261 (webhard ID : cgnidesign / PW : 5200)
Email : cgni_min@naver.com

Exhibitor Service Center



- Technical support : Installing fascia and booth structure
- Electric service : electricity, lighting support
- Rental service : furnitures, electronics support
- Internet service : applying Internet and technical



Service center : The connecting corridor between halls A and B

※ Booth constructor

Naradesign Co.,Ltd.

Exhibition Design Team 1/ Haein Jeung, Manager

Tel. +82-2-557-0481(2502) Fax. +82-2-557-0136

Email _ jhi04@inaradesign.co.kr

Exhibition Design Team 1/ min sun- Joo, Senior Manager

Tel. +82-2-557-0481(2403) Fax. +82-2-557-0136

Email _ jms11@inaradesign.co.kr



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Miracle Design Tel. +82-2-325-1669 Fax. +82-2-325-2669 (webhard ID: miracledesign / PW: 1234)
E-mail. mdizain@miracledesign.naveroffice.com

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E-mail. young389@daum.net

CG&I
Associates

Tel. +08 -02-6677-520 Fax. +82-0504-063-6261 (webhard ID : cgnidesign / PW : 5200)
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